

ACTION PLAN INDICATORS



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A set of key indicators has been established as part of the CreateNYC Action Plan to track progress toward the plan's goals over ten years from its public release in 2017. Additional indicators may be added over time. Action Plan key indicators were updated at the close of each fiscal year.

OBJECTIVE 1

INCREASE FUNDING AND SUPPORT FOR CULTURE, especially in historically underserved communities

INDICATOR A	FY17	FY18	FY19	FY20	FY21
Total Expense Funding Allocated					
SUB-INDICATOR(S)					
Program Funding for the Cultural Development Fund (CDF)	\$33,000,000	\$40,300,000	\$43,900,000	\$51,300,000	\$47,100,00*
Program Funding for the Cultural Development Fund (CDF) allocated toward SIAP neighborhoods	Implemented in FY 18	\$1,450,000	\$2,850,000	\$2,500,000	\$2,974,500**
Operating Funding for the Cultural Institutions Group (CIG)	\$114,400,000	\$112,200,000	\$116,000,000	\$119,100,000	\$101,600,000
Funding for CreateNYC Initiatives supporting immigrants, people living with disabilities, and underserved population	Implemented in FY 18	\$1,187,500	\$860,000	\$1,865,000	\$2,111,000***
Re-Grant Funding for Individual Artists through local arts councils and arts service organizations	\$1,330,000	\$1,930,000	\$2,930,000	\$3,900,000	\$27,000,000****
INDICATOR B					
	FY17	FY18	FY19	FY20	FY21
Total Capital Funding Allocated	\$151,828,000	\$178,536,000	\$205,185,000	\$198,238,000	\$95,031,000
SUB-INDICATOR(S)					
Capital Funding allocated toward projects that improve physical accessibility	Implemented in FY 19	Implemented in FY19	\$10,100,000	\$15,500,000	0****
INDICATOR C					
	FY17	FY18	FY19	FY20	FY21
Number of Permanent Artwork Commissions by or Honoring Underrepresented Communities	7	10	8	11	9

* FY21 CDF and artist re-grant budget were lower than previous years in large part because of the fiscal impact of the COVID-19 pandemic.

** For FY21, this allocation included SIAP as well as 33 neighborhoods in NYC determined to be most impacted by COVID-19.

*** This figure includes Language Access Fund, Disability Forward Fund, the Mayor's Grant for Cultural Impact, as well as funds for arts education.

****FY21 includes a one-time allocation of \$25M federal funds from the American Rescue Plan initiative to provide relief to cultural workers during the COVID-19 pandemic.

***** In FY21, no Executive funds for any capital projects were added at budget adoption.

OBJECTIVE 2

CULTIVATE INCLUSIVE PRACTICES within the Cultural Sector

INDICATOR A	FY19		FY21
Diversity within the Cultural Sector			
SUB-INDICATOR(S)			
Ethnicity	63%	White	N/A*
	10%	Hispanic	
	9%	Black/African American	
	6 %	Asian	
Age	36%	Born after 1981	N/A*
	26%	Born between 1965 and 1981	
	26%	Born between 1945 and 1961	
	9%	Born before 1945	
Gender	65%	Female	N/A*
	31%	Male	
	Less than 1% Trans-Gender/ Gender Non-Conforming		
LGBTQ Identity	72%	Heterosexual or straight	N/A*
	15%	Gay, Lesbian, or Bisexual	
Disability	81%	Person without a disability	N/A*
	7%	Person with a disability	

INDICATOR B	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Number of CUNY Students Placed in Paid Internships with Cultural Organizations	81	209	339	439	539

* Due to COVID-19, a follow-up demographic survey was delayed in lieu of surveying the field for economic and impact at the onset of the pandemic shutdown.

OBJECTIVE 3**STRENGTHEN CONNECTIONS between the cultural sector and government**

INDICATOR A	2017	2018	2019	2020	2021
Number of IDNYC Cultural Memberships Accessed to Date	79,249	133,034	68,875	8,209	Not Yet Available
INDICATOR B	FY17	FY18	FY19	FY20	FY21
Number of Cultural Pass Reservations	Implemented in FY19	Implemented in FY19	61,533	N/A*	N/A*
INDICATOR C	FY17	FY18	FY19	FY20	FY21
Number of Quality of Life and Venue Safety Cases Resolved by the Office of Nightlife	Implemented in FY19	Implemented in FY19	59	127	218

OBJECTIVE 4**CREATE AND PRESERVE AFFORDABLE SPACES for artists to live and work**

INDICATOR A	FY17	FY18	FY19	FY20	FY21
Total Capital Funding Allocated towards Artist Workspace Development	0	0	\$13,900,000	\$13,900,000	0
INDICATOR B	FY17	FY18	FY19	FY20	FY21
Number of Artist Workspace Units Developed to Date under the AREA Initiative	42	73	257	257	293

* During the COVID-19 pandemic, Culture Pass switched to virtual programming. Between July-August of 2020 and again from March-June of 2021, 135 virtual programs were hosted by 46 Culture Pass partners and attended by 5,832 patrons as of July 26, 2021.

OBJECTIVE 5**PROVIDE HIGH QUALITY ARTS EDUCATION for all New York City public school students**

INDICATOR A	FY17	FY18	FY19	FY20	FY21
Total Funds Budgeted for the Arts by the Department of Education, per Academic Year	\$416,000,000	\$433,000,000	\$447,000,000	\$460,000,000	Not yet available
INDICATOR B	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Number of New Full-Time Certified Arts Teachers Hired Across All School Levels	2,770	2,837	2,849	2,856	Not yet available
INDICATOR C	FY17	FY18	FY19	FY20	FY21
Total Funding Allocated to Professional Development for Arts Instruction for PreK (PreK Create)	\$956,554	\$996,217	\$1,005,987	\$460,975	Not yet available
INDICATOR D	FY17	FY18	FY19	FY20	FY21
Number of Early Childhood Educators and Site Directors Participating in PreK Create	1,244 educators 8,100 children impacted	2,008 educators 15, 587 children impacted	1,382 educators 9,434 children impacted	200 educators 2,920 children impacted	Not yet available