The City of New York has embarked on a remarkable journey. Our planning process has consisted of developing ideas through an intensive listening process. By its nature, we were seeking to identify and solve problems. But along the way we also heard a lot about the incredible vitality, depth, and breadth of the cultural sector.

For CreateNYC, we embarked on a remarkable journey. Our planning process has consisted of developing ideas through an intensive listening process. By its nature, we were seeking to identify and solve problems. But along the way we also heard a lot about the incredible vitality, depth, and breadth of the cultural sector.

- Tom Finkelpearl, Cultural Affairs Commissioner

CreateNYC is an opportunity to build on the progress of the past using the power of culture to bring people together and to think critically about the most pressing issues facing society today. It is a living document that is designed to respond to a continually evolving city.

Public input provides a strong foundation for CreateNYC. Over the course of six months, more than 188,000 New Yorkers participated in the development of the plan in person and online.

- Zad, Resident, Queens
EQUITY AND INCLUSION
Equitable access to opportunities, services, and resources across New York City’s diverse populations and neighborhoods.

SOCIAL AND ECONOMIC IMPACT
Support the role of arts and culture in an equitable economy and healthy communities.

AFFORDABILITY
Live, work, and presentation space must be affordable relative to income for artists and cultural organizations.

NEIGHBORHOOD CHARACTER
Prevent displacement of culture and communities through participatory planning and community development.

ARTS, CULTURE, AND SCIENCE EDUCATION
Support and increase culturally-relevant, diverse and inclusive arts and science education in and out of school.

ARTS AND CULTURE IN PUBLIC SPACE
How public art, artists, and programming are implemented and supported.

CITYWIDE COORDINATION
Arts and cultural funding, collaboration, and coordination across City agencies.

HEALTH OF THE CULTURAL SECTOR
Create conditions to support individual and organizational members of the arts, culture, and science fields to achieve their full potential.

FIRST YEAR STRATEGIES AND ACTION

1. Increase support for the cultural life of low-income communities and underrepresented groups.
   **ACTION:** DCLA is committing to increased funding for cultural programming in low-income communities and for underrepresented groups. This will be implemented directly in grants from DCLA and through increased support to re-grant partners—for example local arts councils and New York Foundation for the Arts.

2. Continue to invest in the Cultural Institutions Group (CIG), increasing support for those in low-income communities.
   **ACTION:** In response to the findings of CreateNYC, DCLA will increase support for under-funded members of the CIG, helping to grow their role as anchors for communities citywide.

3. Support increased language access for communications and cultural programming to reach a broader, more inclusive audience.
   **ACTION:** Following recommendations in Equity and Inclusion, DCLA will establish a fund to support translation services—including for print and online communications and live programming translation—at cultural organizations across the city.

4. Increase support to individual artists.
   **ACTION:** Following the strategies in the Health of the Cultural Sector, DCLA will increase support for individual artists through its re-grant partners.

5. Expand cultural access for people with disabilities and for disability arts.
   **ACTION:** Following the findings of the Equity and Inclusion chapter, DCLA is increasing its considerations of disability and disability arts through its grant programs, and will create a new fund to support people with disabilities as cultural workers, artists, and audiences. In addition, DCLA will set a goal in its capital spending to create spaces that are accessible.

6. Expand diversity and inclusion in the cultural workforce.
   **ACTIONS:** Following recommendations in the Equity and Inclusion and Social and Economic Impact chapters of CreateNYC, DCLA will continue support for CUNY Cultural Corps, placing students in paid internships at cultural organizations. To help junior level staff grow into the next generation of cultural leadership, DCLA will pilot a professional development program for cultural workers, accelerating advancement and cultivating leadership. These efforts will focus on promoting greater inclusion of people with disabilities and transgender and gender non-conforming individuals.

7. Work with cultural organizations to achieve the City’s sustainability goals.
   **ACTION:** DCLA is creating a new position specifically to work with cultural organizations to help them to reduce carbon emissions. This energy specialist will work with cultural organizations and DCLA’s Capital Projects Unit to expand the use of available resources to reduce energy consumption.

8. Coordinate and promote engagement between the City and New York City’s cultural community.
   **ACTION:** Across New York, cultural groups are already collaborating with City agencies in a number of dynamic and fruitful ways. The City will further this vital work with a new fund that will enable agencies to pilot or scale up programs that engage underserved or underrepresented populations through cultural programming.

---

**115 PRESENTATIONS AND MEETINGS**

35 CULTURAL AGENDA FUND GRANTEES AND PARTNER GROUPS

32 INFORMATION AND FEEDBACK DISPLAYS IN 6 LANGUAGES

418 events

99% zipcodes reached

1,215 CreateNYC surveys completed at libraries

62,000 library patrons reached

137,000 New Yorkers reached on social media

---

"If you can afford space, then everything flows from there."
— ADAN, IMMIGRANT ARTISTS FOCUS GROUP, MANHATTAN, BROOKLYN

"My big idea for arts and culture in New York City is…promoting the economic, educational, and quality of life impact of arts & culture in the city to encourage participation."
— JULIA, RESIDENT, QUEENS

"Art can be used as a tool to create connections between people, bringing them together, fostering healthy communities."
— MARINA, CULTURAL WORKER, BRONX

"Art is a form of expression that has allowed our ancestors to communicate."
— JENNIFER & PERLE, CARIBBEAN CULTURAL PRODUCERS, BROOKLYN

"Art can be used as a tool to create connections between people, bringing them together, fostering healthy communities."
— MARINA, CULTURAL WORKER, BRONX

"My big idea for arts and culture in New York City is…promoting the economic, educational, and quality of life impact of arts & culture in the city to encourage participation."
— JULIA, RESIDENT, QUEENS

"Art can be used as a tool to create connections between people, bringing them together, fostering healthy communities."
— MARINA, CULTURAL WORKER, BRONX

"Art is a form of expression that has allowed our ancestors to communicate."
— JENNIFER & PERLE, CARIBBEAN CULTURAL PRODUCERS, BROOKLYN

---

"If you can afford space, then everything flows from there."
— ADAN, IMMIGRANT ARTISTS FOCUS GROUP, MANHATTAN, BROOKLYN

"My big idea for arts and culture in New York City is…promoting the economic, educational, and quality of life impact of arts & culture in the city to encourage participation."
— JULIA, RESIDENT, QUEENS

"Art can be used as a tool to create connections between people, bringing them together, fostering healthy communities."
— MARINA, CULTURAL WORKER, BRONX

"Art is a form of expression that has allowed our ancestors to communicate."
— JENNIFER & PERLE, CARIBBEAN CULTURAL PRODUCERS, BROOKLYN