

# STRATEGIES

## ARTS AND CULTURE IN PUBLIC SPACE

### OBJECTIVE 1

Increase opportunities for artists to work in public agencies and public space

### STRATEGY

Support artists and cultural organizations in navigating the permitting process for arts and cultural programming in public space. **I**

**TIMEFRAME:** Medium **PARTNER(S):** DCLA, DOT, Parks, SAPO

Create mechanisms for artist-led and artist-initiated projects in public space and/or with City government. **I**

» Sustain and expand Public Artists in Residence (PAIR) program which embeds artists in city government to use creative practice to address civic challenges.

**TIMEFRAME:** Medium **PARTNER(S):** DCLA, Private Sector

Create a resource guide for artists who work in public spaces. **I**

**TIMEFRAME:** Medium **PARTNER(S):** DCLA, DOT, Parks, SAPO

Encourage inclusion of public art in all development projects on private sites. **E**

**TIMEFRAME:** Long **PARTNER(S):** DCLA, Private Sector, City Council

Increase support for the Percent for Art program, which commissions artists to create public artworks that are integrated into infrastructure and architecture of eligible City-funded projects. **E**

» Support the maintenance of completed Percent for Art projects.

» Create opportunities to support socially engaged practices in combination with Percent for Art commissions.

**TIMEFRAME:** Long **PARTNER(S):** DCLA, City Council

### OBJECTIVE 2

Actively encourage, support, and strengthen public spaces as vital places for creative expression and community building

### STRATEGY

Support diverse programming in neighborhood plazas, parks, and community gardens with specific emphasis on public spaces in underrepresented communities. **E**

» Provide technical assistance and support to neighborhood plaza managers to connect and partner with local cultural organizations and artists.

**TIMEFRAME:** Medium **PARTNER(S):** DCLA, DOT, Parks

Underrepresented groups and/or diverse communities are inclusive of racial and ethnic groups; people with disabilities; LGBTIQ populations; women, transgender, and gender non-conforming individuals; indigenous, immigrant, and refugee populations; English-as-a-second-language or non-English language speakers; older adults and youth; and low-income New Yorkers.

#### PRIORITY

**I** = IMPLEMENT

**P** = PROMOTE

**E** = EXPLORE

#### ABBREVIATIONS

DOT = Department of Transportation

SAPO = Street Activity Permit Office