

STRATEGIES

HEALTH OF THE CULTURAL SECTOR

OBJECTIVE 1

Support expanded employment opportunities for local artists and arts, cultural, and science workers

STRATEGY

Increasingly support individual artists through grants, including to fiscally-sponsored artists. I

TIMEFRAME: Short **PARTNER(S):** DCLA, Arts Councils, Cultural Community

Determine how to provide sufficient compensation to artists and cultural workers, and what compensation levels are needed to allow artists to make a living. I

TIMEFRAME: Medium **PARTNER(S):** DCLA

Create and promote financial management opportunities for artists and cultural workers. I

- » Help make accessible financial literacy training.
- » Share information on union eligibility and benefits.

TIMEFRAME: Medium **PARTNER(S):** DCLA, MOME

Broker connections between nonprofit and for-profit cultural businesses and organizations and City business services. I

TIMEFRAME: Medium **PARTNER(S):** DCLA, SBS

OBJECTIVE 2

Resource arts, culture, and science organizations for success

STRATEGY

Explore changes to DCLA's grant programs. I

- » Consider general operating support.
- » Consider multi-year support to groups of all budget sizes.

TIMEFRAME: Short **PARTNER(S):** DCLA

Streamline grant application processes. I

TIMEFRAME: Medium **PARTNER(S):** DCLA

Support the Trust for Cultural Resources, a public benefit corporation that supports and resources New York City cultural organizations to operate and make available a variety of arts, cultural, broadcasting, community, or work spaces. P

TIMEFRAME: Short **PARTNER(S):** DCLA, Private Sector

PRIORITY

- I = IMPLEMENT
- P = PROMOTE
- E = EXPLORE

ABBREVIATIONS

DCA= Department of Consumer Affairs
 DOB = Department of Buildings
 FDNY = Fire Department of New York
 MOME= Mayor's Office of Media and Entertainment
 NYEDC = New York City Economic Development Corporation
 NYPD = New York Police Department
 SBS = Small Business Services

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OBJECTIVE 3

Support interdependence and collaboration

STRATEGY

Support increased marketing efforts by the City and other stakeholders to promote the broadest range of arts and cultural offerings citywide.

E

TIMEFRAME: Medium PARTNER(S): DCLA, MOME

Support groups beyond established 501(c)(3) organizations.

E

TIMEFRAME: Medium PARTNER(S): DCLA, MOME

Encourage cooperative organizational models and partnerships including shared administrative tools, co-working spaces, and shared board members for cultural organizations, artists' networks, and individual artists.

E

TIMEFRAME: Long PARTNER(S): DCLA, Arts Councils

Help community-based networks to learn from one another, coordinate their efforts, and scale up through collective action.

E

TIMEFRAME: Medium PARTNER(S): DCLA

Work toward safe and open environments for DIY, artist-run, and alternative arts spaces in collaboration with City agencies.

E

- » Create a Night Life Ambassador in New York City government to work alongside enforcement agencies to promote and preserve a safe, inventive, creative night life.

TIMEFRAME: Immediate PARTNER(S): DCLA, DCA, MOME, City Council, DOB, NYPD, FDNY

Work closely with the Mayor's Office of Media and Entertainment (MOME) to promote literary arts and the publishing industry including independent bookstores.

P

TIMEFRAME: Short PARTNER(S): DCLA, MOME

Work collaboratively with NYCEDC to promote the creative and cultural sectors, including quality nonprofit and for-profit jobs.

P

TIMEFRAME: Short PARTNER(S): DCLA, NYCEDC

Underrepresented groups and/or diverse communities are inclusive of racial and ethnic groups; people with disabilities; LGBTIQ populations; women, transgender, and gender non-conforming individuals; indigenous, immigrant, and refugee populations; English-as-a-second-language or non-English language speakers; older adults and youth; and low-income New Yorkers.

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