STRATEGIES
HEALTH OF THE CULTURAL SECTOR

OBJECTIVE 1
Support expanded employment opportunities for local artists and arts, cultural, and science workers

STRATEGY
Increasingly support individual artists through grants, including to fiscally-sponsored artists.
TIMEFRAME: Short  PARTNER(S): DCLA, Arts Councils, Cultural Community

Determine how to provide sufficient compensation to artists and cultural workers, and what compensation levels are needed to allow artists to make a living.
TIMEFRAME: Medium  PARTNER(S): DCLA

Create and promote financial management opportunities for artists and cultural workers.
» Help make accessible financial literacy training.
» Share information on union eligibility and benefits.
TIMEFRAME: Medium  PARTNER(S): DCLA, MOME

Broker connections between nonprofit and for-profit cultural businesses and organizations and City business services.
TIMEFRAME: Medium  PARTNER(S): DCLA, SBS

OBJECTIVE 2
Resource arts, culture, and science organizations for success

STRATEGY
Explore changes to DCLA’s grant programs.
» Consider general operating support.
» Consider multi-year support to groups of all budget sizes.
TIMEFRAME: Short  PARTNER(S): DCLA

Streamline grant application processes.
TIMEFRAME: Medium  PARTNER(S): DCLA

Support the Trust for Cultural Resources, a public benefit corporation that supports and resources New York City cultural organizations to operate and make available a variety of arts, cultural, broadcasting, community, or work spaces.
TIMEFRAME: Short  PARTNER(S): DCLA, Private Sector

ABBREVIATIONS
DCA = Department of Consumer Affairs
DOB = Department of Buildings
FDNY = Fire Department of New York
MOME = Mayor’s Office of Media and Entertainment
NYEDC = New York City Economic Development Corporation
NYPD = New York Police Department
SBS = Small Business Services

PRIORITY
I = IMPLEMENT
P = PROMOTE
E = EXPLORE
**OBJECTIVE 3**

Support interdependence and collaboration

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<tr>
<th>STRATEGY</th>
<th>PRIORITY</th>
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<td>Support increased marketing efforts by the City and other stakeholders to promote the broadest range of arts and cultural offerings citywide.</td>
<td>E</td>
<td>DCLA, MOME</td>
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<td>Support groups beyond established 501(c)(3) organizations.</td>
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<td>Encourage cooperative organizational models and partnerships including shared administrative tools, co-working spaces, and shared board members for cultural organizations, artists’ networks, and individual artists.</td>
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<td>DCLA, Arts Councils</td>
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<td>Help community-based networks to learn from one another, coordinate their efforts, and scale up through collective action.</td>
<td>E</td>
<td>DCLA</td>
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| Work toward safe and open environments for DIY, artist-run, and alternative arts spaces in collaboration with City agencies.  
  » Create a Night Life Ambassador in New York City government to work alongside enforcement agencies to promote and preserve a safe, inventive, creative night life. | E | DCLA, DCA, MOME, City Council, DOB, NYPD, FDNY |
| Work closely with the Mayor’s Office of Media and Entertainment (MOME) to promote literary arts and the publishing industry including independent bookstores. | P | DCLA, MOME |
| Work collaboratively with NYCEDC to promote the creative and cultural sectors, including quality nonprofit and for-profit jobs. | P | DCLA, NYCEDC |

Underrepresented groups and/or diverse communities are inclusive of racial and ethnic groups; people with disabilities; LGBTIQ populations; women, transgender, and gender non-conforming individuals; indigenous, immigrant, and refugee populations; English-as-a-second-language or non-English language speakers; older adults and youth; and low-income New Yorkers.

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