

STRATEGIES

AFFORDABILITY

OBJECTIVE 1

Diminish displacement by increasing access to long-term affordable workspace

STRATEGY

Consult with local residents in City's Request for Proposals (RFPs) for new cultural facilities in order to better reflect community needs and priorities. **I**

TIMEFRAME: Medium **PARTNER(S):** DCLA, NYCEDC

Connect cultural organizations to developers of affordable artist workspace and cultural facilities on available City-owned sites. **I**

TIMEFRAME: Medium **PARTNER(S):** DCLA

Preserve and develop long-term affordable work spaces for the cultural community to advance the Affordable Real Estate for Artists (AREA) initiative. **I**

» Support nonprofit organizations in the development and operation of affordable workspaces in City-owned or public-private partnership facilities.

TIMEFRAME: Long **PARTNER(S):** DCLA, NYCEDC

Compile and share a regularly updated list of affordable, City-owned spaces for artists, cultural workers, and organizations. **E**

» Take advantage of existing listings and databases to further promote affordable workspace opportunities in the city.

TIMEFRAME: Medium **PARTNER(S):** DCLA

Support and partner in the development of new models to develop and preserve affordable live and workspaces citywide. **E**

» Consider cultural LDCs, community land trusts, fractional ownership, rent to own, deed restrictions, cross subsidization, and mobile studios.

TIMEFRAME: Medium **PARTNER(S):** DCLA, NYCEDC, HPD

Increase access to work, performance, and exhibition spaces for artists and the cultural community in existing City-owned sites such as libraries, parks, plazas, streets, public housing, and schools. **E**

TIMEFRAME: Medium **PARTNER(S):** DCLA, Library Systems, Parks, DOE, DOT, NYCHA

PRIORITY

- I** = IMPLEMENT
- P** = PROMOTE
- E** = EXPLORE

ABBREVIATIONS

DCP = Department of City Planning
 DDC = Department of Design and Construction
 DOE = Department of Education
 DOT = Department of Transportation
 HPD = Housing Preservation and Development
 NYCEDC = Economic Development Corporation
 NYCHA = New York City Housing Authority

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OBJECTIVE 2

Improve access to existing and newly developed affordable housing for artists and cultural workers

STRATEGY

Increase the development of affordable, accessible housing for artists that allows them to thrive. I

TIMEFRAME: Medium PARTNER(S): DCLA, HPD

Publicize affordable housing opportunities throughout New York City's artistic and cultural communities. I

TIMEFRAME: Medium PARTNER(S): DCLA, HPD

Provide guidance and training for artists and other freelance workers with variable incomes on how to better document non-traditional income, for the purpose of affordable housing applications. E

TIMEFRAME: Medium PARTNER(S): DCLA, HPD

OBJECTIVE 3

Support the long-term sustainability of artists, cultural workers, and arts, culture, and science organizations

STRATEGY

Start providing real estate readiness training and project management support for cultural organizations seeking DCLA capital funding. I

TIMEFRAME: Medium PARTNER(S): DCLA, DDC

Create mechanisms for organizations to pool resources and encourage block buying of resources and materials. E

» City agency or not-for-profit third party to pursue collective purchases of insurance.

» Expand access to shared administrative and general operating resources.

TIMEFRAME: Medium PARTNER(S): DCLA

Underrepresented groups and/or diverse communities are inclusive of racial and ethnic groups; people with disabilities; LGBTIQ populations; women, transgender, and gender non-conforming individuals; indigenous, immigrant, and refugee populations; English-as-a-second-language or non-English language speakers; older adults and youth; and low-income New Yorkers.

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