

## GRANTEE WORKSHOP

### SHEET 1

- Who do we want to speak to? Who has power to make change?
  - Housing advocates-issues around lottery-HPD-Human Rights Commission
- Talk to Ellen Baxter-Sugar Hill
- Plugging in artists/ free lancers in affordable housing with variable income.
- Healthcare
- Role for universities to play
- Brooklyn workforce in-skills set people need-majors office on media + entertainment
- Small business services

### SHEET 2

- Regional Plan associates
- Unions-freelancers LORSI
- Every community Bd has an arts community-ground up-way to connect dots
- DOE chancellor-how schools can function day long + year round.
  - Equity curriculum being done by museum of an Indian, historical telling with more equity.
- Now western cultural traditions in curriculum train teaching artists-provide resources to teachers.
- Developers-Eg of Brotsky Org, Including cultural orgs in their buildings
- LISC and enterprise-how development is financed. Way around default to chain stores
- Cara Kahn

### SHEET 3

- Models from other sectors
- Land trusts?
  - Services that small nonprofits use that can be outsourced-bulk services lobbyist?
- Corporate Fdns-corporate leaders meeting with Tom
- Artists needs as a constituency for DCLA
- State agencies serving artists
- Financial individual artists-mechanisms via DCLA or thru boro art councils
  - Issue of both \$ and validation
  - How boro art councils structuring how they fund artists

### SHEET 4

- Different ways artists work on projects/ long term-need to support both
- Art administrative needs-what is eating up their time to work as artists-funding of functions?
- Supporting orgs that support artists
- Sell the CIGS their buildings for 1\$ to shift funding dynamic.

### SHEET 5

- ❖ Artists in residence programs DSNY & DOE
- ❖ Community gardens-available space for artists/think about space differently
- ❖ Project for public spaces-place making

- ❖ Seniors + small music ensembles study → value of arts and culture on seniors
  - 2million Su casa initiative
- ❖ Health impact of arts on seniors-creative aging.
- ❖ Information/ opportunity → Dissemination → among artists in neighborhoods (clearing house)
- ❖ Workforce issues
  - Diversity, equity
  - Promotions
  - Workforce development
- ❖ Ex. Roundabout theatre-train+ place youth in union roles.
- ❖ Minnesota street project, art studios\ galleries, storage space (\$\$)

## SHEET 6

- ❖ Cross-pollination between communities
- ❖ Studio museum in Harlem as incubator
- ❖ Grant makers in education (equity focused), get education folks involved (public schools, ESOL, etc)
- ❖ Red hook initiative-leadership development support
- ❖ Affordable housing for artists mid-bx senior housing
- ❖ Ps 109-art space as developers RFP issues-lottery process
- ❖ Community art anchors-permanent owned space ex: the point
- ❖ Public school spaces: for arts/ culture after hours re: visit study (featured atlas)

## SHEET 7

- ❖ Seattle OFC of cultural affairs-racial equity as priority lens-racias equity plan
- ❖ Focus on disability-inclusion agenda
- ❖ Operationalize inclusion
- ❖ Nothing about us w/o us
  - Boyle Hits
- ❖ Gentrification + displacement
- ❖ Louisiana cultural districts->self-made/Identified
- ❖ Danger of diversity convoy (BLK theatre movement ex)
- ❖ Diversity v. equity

## SHEET 8

- ❖ Dreamyard-2\$ million initiative pathways ED.-employment
- ❖ Borough arts councils
  - Info dissemination
  - Workforce training + development
- ❖ Partners w/ places where people gather
- ❖ Get the word out beyond internet
- ❖ Multi-languages
- ❖ Physical outreach (flyers, etc.)
- ❖ Libraries as vital community hub, maker spaces
- ❖ Funding for innovation availability-Amsterdam library/gov't partnership.
- ❖ Space works artists apts. in Carnegie libraries
- ❖ Incubators-New Inc. 1776 @ BNY-cultural fellows

## **SHEET 9**

- ❖ Basic needs of health of field
- ❖ Multi-year grants for capacity building
- ❖ Affordability of arts activities-cost of attending prohibitive
- ❖ Ways to encourage young people to become part of this process. Need to get input of young people in process
- ❖ In Staten Island involving church youth groups
- ❖ Other dollars that city allocates to increase pie-other resources available from other groups
- ❖ Role EDC plays in these large institutions given their impact
- ❖ Affordability –discounts-IDNYC incentives long term plan.

## **SHEET 10**

- ❖ DCLA talking with HPD about having voice of cultural community as part of development proposal-also to preserve long term community.
- ❖ CAST-community arts stabilization trust (SF)
- ❖ Using new market tax credits to leverage transferring ownership
- ❖ Freeze markets as an intervention
- ❖ Barriers to entry-import outreach piece
- ❖ Capacity limited small non-profits
- ❖ NYFA source-page with funding resources
- ❖ Find out what buildings are being developed-creating value partnerships
- ❖ Attention to infrastructure and skill building.

## **SHEET 11**

- ❖ EQUAL ACCESS
  - AIRS in city agencies-challenge of RFPs
  - In Staten island dearth of community centers
  - IN Bronx-public spaces- cannot charge admission
  - More community board and city council members town hall meetings
  - QNS council- challenging working with public spaces
  - Working with banks-cohosted events in hotels around artists/financial issues-BIDS, chamber of commerce
  - Culture needs to be part of rezoning-preservation of cultural spaces-softening

## **SHEET 12 ESSENTIAL STAKE HOLDERS**

- ❖ Parents and really young kids
- ❖ Developers REBNY, NFP developers
- ❖ Artists 18-25 pre-professional
  - Recent college grads
  - College art association
  - Career counselors
  - Alumni associations
- ❖ Workforce
  - Curatorial, Security ,janitorial, DC37 & other unions
- ❖ Restaurants and food industry
- ❖ Seniors-IDNYC

- ❖ Artist service organizations (fractured atlas)
  - Artists funders
  - Social SUC orgs
- ❖ School librarians network-partnership with authors, artists-early childhood lit
- ❖ NYC international context
  - International fellowship program-Asia & US-Asian cultural council
  - International cultural exchange programs
- ❖ Consulting firms (lorde cultural)
  - Strategic plans
  - Capital campaigns
- ❖ Journalists-Rezoning
- ❖ Theatre audiences
- ❖ Stanford social innovation
- ❖ Review readers-co-host events
- ❖ Community boards/boro boards
- ❖ City council members-get together with constituents
- ❖ Teaching artists
- ❖ Small businesses/bids
- ❖ Tourists
- ❖ Tech + innovation-stanford?, IBM, EDC
- ❖ Transportation as vehicle to get word out (ADS)
- ❖ Mexican consulate (LINC outside everyday)
- ❖ Millennials-paired with nonprofits-cultivating pipeline.