GRANTEE WORKSHOP

SHEET 1
- Who do we want to speak to? Who has power to make change?
  - Housing advocates-issues around lottery-HPD-Human Rights Commission
- Talk to Ellen Baxter-Sugar Hill
- Plugging in artists/ free lancers in affordable housing with variable income.
- Healthcare
- Role for universities to play
- Brooklyn workforce in-skills set people need-majors office on media + entertainment
- Small business services

SHEET 2
- Regional Plan associates
- Unions-freelancers LORSI
- Every community Bd has an arts community-ground up-way to connect dots
- DOE chancellor-how schools can function day long + year round.
  - Equity curriculum being done by museum of an Indian, historical telling with more equity.
- Now western cultural traditions in curriculum train teaching artists-provide resources to teachers.
- Developers-Eg of Brotsky Org, Including cultural orgs in their buildings
- LISC and enterprise-how development is financed. Way around default to chain stores
- Cara Kahn

SHEET 3
- Models from other sectors
- Land trusts?
  - Services that small nonprofits use that can be outsourced-bulk services lobbyist?
- Corporate Fdns-corporate leaders meeting with Tom
- Artists needs as a constituency for DCLA
- State agencies serving artists
- Financial individual artists-mechanisms via DCLA or thru boro art councils
  - Issue of both $ and validation
  - How boro art councils structuring how they fund artists

SHEET 4
- Different ways artists work on projects/ long term-need to support both
- Art administrative needs-what is eating up their time to work as artists-funding of functions?
- Supporting orgs that support artists
- Sell the CIGS their buildings for 1$ to shift funding dynamic.

SHEET 5
- Artists in residence programs DSNY & DOE
- Community gardens-available space for artists/think about space differently
- Project for public spaces-place making
Seniors + small music ensembles study → value of arts and culture on seniors
  o 2 million Su casa initiative
Health impact of arts on seniors-creative aging.
Information/ opportunity → Dissemination among artists in neighborhoods (clearing house)
Workforce issues
  o Diversity, equity
  o Promotions
  o Workforce development
  Ex. Roundabout theatre - train+ place youth in union roles.
  Minnesota street project, art studios \ galleries, storage space ($$)

SHEET 6
Cross-pollination between communities
Studio museum in Harlem as incubator
Grant makers in education (equity focused), get education folks involved (public schools, ESOL, etc)
Red hook initiative-leadership development support
Affordable housing for artists mid-bx senior housing
Ps 109-art space as developers RFP issues-lottery process
Community art anchors-permanent owned space ex: the point
Public school spaces: for arts/ culture after hours re: visit study (featured atlas)

SHEET 7
Seattle OFC of cultural affairs-racial equity as priority lens-racias equity plan
Focus on disability-inclusion agenda
Operationalize inclusion
Nothing about us w/o us
  o Boyle Hits
Gentrification + displacement
Louisiana cultural districts > self-made/Identified
Danger of diversity convoy (BLK theatre movement ex)
Diversity v. equity

SHEET 8
Dreamyard-2$ million initiative pathways ED.-employment
Borough arts councils
  o Info dissemination
  o Workforce training + development
Partners w/ places where people gather
Get the word out beyond internet
Multi-languages
Physical outreach (flyers, etc.)
Libraries as vital community hub, maker spaces
Funding for innovation availability-Amsterdam library/gov’t partnership.
Space works artists apts. in Carnegie libraries
Incubators-New Inc. 1776 @ BNY-cultural fellows
Sheet 9

- Basic needs of health of field
- Multi-year grants for capacity building
- Affordability of arts activities-cost of attending prohibitive
- Ways to encourage young people to become part of this process. Need to get input of young people in process
- In Staten Island involving church youth groups
- Other dollars that city allocates to increase pie-other resources available from other groups
- Role EDC plays in these large institutions given their impact
- Affordability –discounts-IDNYC incentives long term plan.

Sheet 10

- DCLA talking with HPD about having voice of cultural community as part of development proposal-also to preserve long term community.
- CAST-community arts stabilization trust (SF)
- Using new market tax credits to leverage transferring ownership
- Freeze markets as an intervention
- Barriers to entry-import outreach piece
- Capacity limited small non-profits
- NYFA source-page with funding resources
- Find out what buildings are being developed-creating value partnerships
- Attention to infrastructure and skill building.

Sheet 11

- EQUAL ACCESS
  - AIRS in city agencies-challenge of RFPs
  - In Staten island dearth of community centers
  - IN Bronx-public spaces- cannot charge admission
  - More community board and city council members town hall meetings
  - QNS council- challenging working with public spaces
  - Working with banks-cohosted events in hotels around artists/financial issues-BIDS, chamber of commerce
  - Culture needs to be part of rezoning-preservation of cultural spaces-softening

Sheet 12 ESSENTIAL STAKE HOLDERS

- Parents and really young kids
- Developers REBNY, NFP developers
- Artists 18-25 pre-professional
  - Recent college grads
  - College art association
  - Career counselors
  - Alumni associations
- Workforce
  - Curatorial, Security ,janitorial, DC37 & other unions
- Restaurants and food industry
- Seniors-IDNYC
• Artist service organizations (fractured atlas)
  o Artists funders
  o Social SUC orgs
• School librarians network-partnership with authors, artists-early childhood lit
• NYC international context
  o International fellowship program-Asia & US-Asian cultural council
  o International cultural exchange programs
• Consulting firms (lorde cultural)
  o Strategic plans
  o Capital campaigns
• Journalists-Rezoning
• Theatre audiences
• Stanford social innovation
• Review readers-co-host events
• Community boards/boro boards
• City council members-get together with constituents
• Teaching artists
• Small businesses/bids
• Tourists
• Tech + innovation-stanford?, IBM, EDC
• Transportation as vehicle to get word out (ADS)
• Mexican consulate (LINC outside everyday)
• Millennials-paired with nonprofits-cultivating pipeline.