

CreateNYC Community Report back Form

Thank you for your involvement with the NYC Cultural Plan. If you have used parts of the toolkit, or hosted an event that connects to CreateNYC, please use this form to send your findings back to us. Your input will inform the recommendations that will shape the future of arts and culture in New York! Find out more on Create NYC.org.

* Required



Name of Event * CREATE NYC WORKSHOP
Your answer CENTRAL QUEENS
MARCH 23, 2017

Event Contact/s *

Please include email/s and name/s of people staffing the event- we may get in touch with you to follow up.

Your answer... **BRUCE GROSSBERG**
brucegrossberg@gmail.com

Date of Event *

MM DD YYYY

3 / 23 / 2017

Location of Event *

Please provide address with zipcode

Your answer **QUEENS BOROUGH HALL**
120-55 QUEENS BLVD
KEW GARDENS, NY 11424

Borough

- The Bronx
- Staten Island
- Manhattan
- Queens
- Brooklyn

Event Host/s or Sponsor/s

Please include name of host/s or sponsor/s and any relevant details.

Your answer **BRUCE GROSSBERG**



Are you a Cultural Agenda Fund (CAF) Grantee?

- Yes
- No
- Not Applicable

What type of engagement was this? *

- Tabling/ Market/ Fair
- Community Event
- Workshop
- Focus Group/ Discussion
- Convening/ Conference
- Presentation/ Panel
- Agency/ Independent Planning Process Event
- Research Event
- Interview
- Town Hall
- Office Hours with the Commissioner
- Flier distribution/ Canvassing
- Other:



How many people attended the event? (Overall)

Please provide an estimate.

- 1- 15
- 15- 30
- 30- 75
- 75- 100
- 100-200
- 200-500
- Other:

Who were the attendees?

Please choose all the apply.

- NYC Residents
- Seniors
- Parents / Guardians / Caregivers
- Foreign-born / Immigrant Community
- Youth (Under 18 yrs)
- Youth (18-25 yrs)
- Artists and culture bearers (e.g. visual artists, musicians, poets, dancers, performers, etc.)
- Creative workers and makers (e.g. crafts people, weavers, carpenters, jewelry designers, etc.)
- Arts Administrators
- City of New York Employees
- Educators / Teachers / Teaching Artists
- Business Community (e.g. small business owners, merchants associations, BIDs, etc.)
- Cultural Funders
- Social Entrepreneurs
- Other:

Please provide some demographic details about the attendees.

E.g. Age, race, ethnicity, gender, income etc. Please include any additional group description that further enhances the information indicated below.

Your answer

What activities/ material from the CreateNYC Toolkit did you use to engage people?

Please choose all that apply.

- Presentation (Share what NYC's cultural planning process is all about)
- Infographic (Understand what NYC's cultural planning process is all about)
- Issue Areas Poster (Prioritize topics and questions that are most important to you)
- Represent My Community Worksheet (Identify cultural experiences, assets, and needs in your neighborhood)
- Question Canvas Cards (Gather big ideas and aspirations for NYC's cultural plan)
- Borough Maps (Define and document arts and cultural spaces and programs across boroughs)
- Youth Activity (Explore how arts and culture are part of our everyday lives)
- Photo Booth (Define, document, and share what CreateNYC means to you)
- None
- Other: "CULTURE IS..." POSTER

Briefly describe any other activities, strategies or materials that you used to gather input.

Your answer

What issues did you touch upon in your discussions?

- Equity (The rights of all people everywhere to develop their practice and traditions)
- Access (Distribution of and participation in cultural activities throughout the city)
- Social & economic impact (The role of arts and culture in an equitable economy and healthy communities)
- Affordability (Live, work and presentation space for artists)
- Education (Increase arts education in public schools and ensure that curriculum is culturally relevant and diverse)
- Art in Public Space (How public art and artists are selected)
- Citywide coordination (Arts and culture across City agencies)
- Neighborhood character (Prevent displacement of culture and communities through planning and community development)
- Other:

From the issues above, what did the group prioritize? Please describe.

Your answer

- Neighborhood Character
Access
- We discussed Affordability & Art in Public Space, but not in ways described in the Toolkit

From the issues above, what connections were made between issue areas, if any? Please describe.

Your answer See Attachment

Synthesis of Event

Please use this space to provide a short description of the event/ conversation and lessons learned.

Your answer See Attachment

From your overview, what were the key recommendations from your discussion that can inform the cultural plan? Please describe.

Your answer See Attachment

Please share quotes and stories that help illustrate key points from your discussion.

Your answer See Attachment

Please email photos, videos or sound recordings from the event to createnycresponses@gmail.com.

Suggested format for subject or file name - Event Date_Event name_Photos/Videos/Sound. Please include credits and captions with photos. If you have any issues, use this space to report them and we will get in touch with you.

Your answer

N/A

Please email notes (if any) from the event to createnycresponses@gmail.com.

Suggested format for subject or file name - Event Date_Event name_Notes (e.g. 12092016_CreateNYCWorkshop_Notes). If you have any issues, use this space to report them and we will get in touch with you.

Your answer

How do you want to share the CreateNYC Toolkit responses with us?

- Scan/ click photos and email them to CreateNYCresponses@gmail.com
- Type them out and email to CreateNYCresponses@gmail.com
- Mail them to 113 Hester Street NY, NY 10002
- I have not used the toolkit in my event
- Other:

Message to the CreateNYC team

Your answer We are looking forward to a follow-up Workshop after the Preliminary Plan comes out.

SUBMIT

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Google Forms

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From the issues above, what connections were made between the issue areas, if any?

Neighborhood Character and Affordability for Artists

Neighborhood Character and Access and Inclusion

Neighborhood Character and Social and Economic Impact

See below.

Synthesis of Event

Our conversation centered around issues of “Neighborhood Character.” We spoke about how lack of space was a problem, but that the use of short-term leases or “pop-ups” from both government agencies and private landlords could make the situation easier. We spoke of the need to focus on more events that celebrate the diversity of Queens. We spoke of the need to have better transportation to cultural events, and better advertising of cultural events.

From your overview, what were the key recommendations from your discussion that can inform the cultural plan – please describe.

It should be easier to use space for short periods of time. Commercial Property that is not currently leased. Space in public buildings and parks seem underutilized. Perhaps spaces can be turned over to cultural projects on a short-term basis, with the understanding that the

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landlord/ the government would get the space back when they needed it.

The diversity of Queens can be a lynchpin for many efforts to tie cultural events between communities and neighborhoods. What makes each group special. What we share in common. For example, park space, or other public spaces can be used for poetry slams, story slams, sing-a-longs, or open mic nights for stories and/or music. Photography contests are a way of demonstrating our diversity/ universality. City-sponsored "on-line" exhibitions were another idea we discussed.

The lack of easy transportation between various sections of Queens was discussed as a barrier to better cultural life. Perhaps Express Buses could be used during the weekend to make it easier for people to attend cultural events.

Please share quotes and stories that help illustrate key points from your discussion.

Please e-mail notes (if any) from the event

We spoke about "Neighborhood Character" in Queens being linked to the diversity of the people of Queens. We thought that a variety of events could be encouraged, and perhaps funded, to celebrate diversity – from historical tours, and story slams and poetry slams.

We spoke of the Photography Contest that the Queens Borough President hosted to celebrate Lunar New Year, and how more contests

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could be sponsored to celebrate diversity. We spoke favorably of events such as the Food Fair in Flushing Meadow-Corona Park.

We discussed the success of Maker Faire at the New York Hall of Science, and whether that success could be duplicated in other areas.

We spoke about the difficulty of publicizing events in an area as spread out as Queens. We spoke of social media solutions to the issue.

We also spoke about the need for better transportation to reach places that hold cultural events. There could be special weekend “express buses” to locations in Queens that are not served well by subway and railroad.

Neighborhood Character and Affordability for Artists:

A lot of the conversation discussed the difficulty in obtaining space for people to interact. Places to gather and hang out and places to house and show activities.

We discussed the possibility of “pop-up” spaces that can be taken from commercial landlords during the times where commercial space is vacant.

Even when a portion of a commercial building is being used, it seems that large portions of some commercial buildings remain unoccupied. It was noted that one of the commercial strips near the Kew Gardens railroad station had this problem. It made the area less attractive to potential patrons.

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We discussed the use of rooms in government-owned buildings for events (Our Workshop in Queens Borough Hall is one such example).

We discussed whether Forest Park is being properly utilized for cultural events. Flushing Meadow -Corona Park is also in Central Queens.

We also discussed the Secret Science Club, and whether something similar can be brought from Brooklyn to Queens.

The attendees discussed the cultural schedule at Maple Grove Cemetery – a great example of cultural activities occurring in a place where you might not expect to see them. Amongst other activities, the Cemetery holds Civil War Reenactments.

This led to a conversation as to whether there should be more tours of historical sites.

We discussed the need for more flowers. Apartment dwellers do not have the chance to grow flowers outdoors and work with plants and flowers. There is a public garden on the corner of Yellowstone Boulevard and Kessel Street. But there could be more.

Neighborhood Character and Access and Inclusion:

We discussed the need to celebrate the diversity of our neighborhood. What makes us the same, as well as what makes us different.

We thought that the Food Fair at Flushing Meadow-Corona Park was a good example of Celebrating Diversity and in keeping with our Neighborhood Character.

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We spoke about Photo Contests that can be sponsored and displayed in both public spaces and private spaces to celebrate diversity. We spoke of the Unisphere as a public space that could be used to celebrate diversity.

Other ways to celebrate diversity/ universality that were discussed are poetry slams, story slams, open mics for singing. One participant noted that everyone has a song to share.

We spoke of the Moth, in Manhattan, a space where events such as this were occurring. The Red Pipe Café, in Forest Hills, also is experimenting with similar activities. It seems that perhaps the Espresso Café, a place with new ownership in Kew Gardens, is experimenting with similar programming.

We thought that using houses of worship as sites for events also highlight issues of diversity and universality, although we did not specifically discuss how to accomplish this particular goal.

Neighborhood Character and Social and Economic Impact

We spoke about how hard it can be to travel in Queens, and how this may be holding back cultural development and possibilities of expanding efforts both within and between neighborhoods. Flushing Town Hall, for example, hosts many events, but is also difficult for people outside of Flushing to get to.

Express buses could be utilized on weekends to get people to areas that are otherwise hard-to-reach.

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If you were in charge of the budget for arts and culture in NYC, what's the one thing you would fund?

Our group had the following responses:

More local Art galleries

Better transportation

Express Buses to the Queens Museum

More utilization of Borough Hall

Money for Promoting Events

Money for Attractive, Accessible Community Spaces.



REPRESENT YOUR COMMUNITY!

Culture is History. Food. Painting. Theater. Quilts. Zoos. Museums. Dominoes. Music. Libraries. Poetry. Art. Fashion. Science... and more!

1 Where do you live?

- Bronx
- Brooklyn
- Manhattan
- Queens
- Staten Island

Zip Code: 11415
 Neighborhood: Kew Gardens

2 What are your favorite arts and culture spots in...

Your NEIGHBORHOOD:
Kew Gardens

Your BOROUGH:
Queens

All of NYC:
Museums - Manhattan
Please be specific about what and where
MOMA, MET, BRONX ZOO
CENTRAL PARK

3 What arts and culture programs, places or activities does your neighborhood have and/or need?



Do you have places to hang out with friends/neighbors?
 Have them Need Them

Do you have places to be creative—dance, sing, make art?
 Have them Need Them

Are there activities and events for everyone?
 Have them Need Them

What programs, places or activities would you most like to add or bring back?

4 What is special or what do you value most about your neighborhood?

Community - supportive, closeness

Continued on back →

COMMUNITY TOOLKIT

CREATE NYC
 A CULTURAL PLAN FOR ALL NEW YORKERS

CreateNYC.org
 #CreateNYC

🐦 @NYCulture 📺 nyculturalaffairs 🌐 CreateNYC

[Handwritten notes and scribbles at the bottom right of the page]

5 If you were in charge of the budget for arts and culture in NYC, what's the one thing you would fund?

IMPROVE
TRANSPORTATION !!!

6 EXPRESS YOURSELF! Share your ideas (big or small!) for arts and culture in NYC.

Make Queen's Museum
& Science Museum
more accessible !!!



Your input will be incorporated into draft recommendations shared back to the public in the spring.
Sign up at CREATENYC.ORG for updates and to see why arts and culture are important to all New Yorkers.

Council person
supports
all these groups

Make Faire