

Technology and Arts Non-Profits
CreateNYC Team led Meeting/Event

GENERAL THEMES

Is there a role for technology to create or support networks/bridges across boundaries?

- Technology connects people to people
- Technology as a bridge building tool between people and organizations
- Plan for NYC that includes the entire scope of cultural community
- Are people really using technology to find out what's happening?
- Free WIFI- for marketing and connectivity purposes (should be initiative)
- Collaborate with yelp-notifications for arts and culture not just food.
- Partnerships to build platform from existing tech to make place based resources more accessible for those seeking information & help.

BAM: Professional development for smaller organizations

- General exchange of resources and information between large and small organizations to create Synergies.
- Connectivity-Karen Brooks Hopkins (Creating spaces of learning)
- Teaching Artists/Fellows/Interns

Digital Space: Respectful of space be incorporated into the rules of the organizing manager. (free cycle-yahoo)

Exploring the Metropolis: Network of residency centers

- Residency programs should be free + public space for community.

Lincoln Center Education

Boro-line programming

- Opportunities to partner with organizations based in these areas.

Struggle of people can be decreased by technology

- Share ideas across platforms
- Use technology to find each other and converse.

Create collisions @ google.

- Interactivity & Participation: NYC Arts @ Rikers

BBG-seamless pre post connect cultural experiences

- LP: Google suite as sample to have data speaks to each other-want to learn from political advocacy/campaigning/community organization technology.
- FREE/Open to negotiation

Wave hill

- No wifi on grounds need support on getting NYC kids into the organization.

CUNY without CUNY cultural corp/Arts Admin program

- What skills are being produced/ developed in CUNY system?

Google Diversity Goals- we want our users to feel represented/ reflected in the workforce

AA Beyond Site-increase socializing & verbalization, to open arts/cultural organizations to people with disabilities & grab their interests

How can we move forward with access & inclusion?

- Create Time-high impact investment in high risk areas
- Prove Public Investments-Grant unity; reach goals where both partners are equally invested/responsible.
- Community is highly connected. How do we feel opportunities which are equally beneficial?
- How do we know, track how people find out about arts and culture programs? Data?
 - WNYC, NY Times, Emails??

Art beyond Site

- Technology is the way people with disabilities are increasingly engaging with arts and culture.
 - Captioning, tactile design
 - Descriptive/audio tours of museums
 - ASL translations
- Many organizations are under resourced to provide such accommodations.

Public Theatre- Media under threat, what do we do with the fall of coverage?

BX Museum: 40%-Website traffic, 40%-Web search, 20%-other web traffic

BAM- social media, give over Instagram+ twitter to artists to promote

- Hire people who are Nyers, people know about BAM and movie theatre. Many staff are interns or not well acquainted with NY.
- Organizations with diverse workforce have a diverse audience.

Film Society of Lincoln Center

- Diverse public administration programs @ baruch and hunter
- Massive center for arts education
- Many students are lacking knowledge about the variety of jobs in arts field.

Brooklyn Museum

- Arts admin program @ HS
- Professional development-admin of color diversity training necessary not good enough as is. Admins of color are leaving because issues prevail-diversity vs. inclusion.

BCM

- Making NPP arts sector attractive
- Seeking grant to make fellowship ecosystem of resources valuable
- BRIC (Bk)- has fellowship for this.

Downtown Arts Alliance-barrier is lack of knowing what's happening.

Organizations that need to diversify: BRIC, MoCADA, Mark Morris, Theatre of NYC, DCLA, NYSA, NYCT.

