Field Work: 3/16/17
Hamilton Heights
2 Barbershops/Salons
2 Nail Salons

Barbershop #1
4 Men, 2 Women were involved in discussion

· Not Enough/Issues
  o Educational Activities
  o Parks and Activities
  o School Programming
  o Many stated their daughter’s interest in dance and school—but no schooling is provided.
  o More children centered activities
  o More programming for all residents
  o More children centered museums
  § Many programs in the museums are redundant
  § They want more variability in the things they show (AMNH, MET, Guggenheim)
  o More paint schools
  o Healthier foods—more frequent food markets
  o Culture centered adult activities (dominoes)
  o More after school programming
  § Build more capacity—very large waiting lists
  o More sports—outdoor activities for youth—keep them engaged, off the streets
  o More street festivals and block parties—the community can get to know each other
  o Not many science centered education—educating on computer systems etc
  § Nothing outside of school
  · Like-Want to keep—Make stronger
  o Schools provide free admissions students who are interested in March 16, 2017
  o There are sculpture programs given at the Guggenheim
  o A culture card is given to parents whose children is <5 years old (google)
  o After school clubs
  § The Boy and Girls club
  § El carnival summer camp (google)
  o Rivington park—immensely used—most of the community goes there for activities
  § Lots of resources (fields, swimming pool etc.)

Salon/Barbershop #2
1 female, 2 males were involved in discussion

· Not Enough/Issues
  o There are activities for autistic children but not enough—a lot of activities that exists so not keep in mind children with disabilities like autism.
  o Gentrification and corporations have removed activities from the neighborhood
  § Movie Theatre—à large supermarket
  § Movie theatre—à 99 cents store
o Too many bars business are being developed
o Local artists should be supported more-many famous hip hop artists come here-we need more support
o Murals and Public art was expressed as a beautiful feature to have in the neighborhood
o Arts and cultural programming is seen as important for youth development
o Lots of events occur in the neighborhood but are short in duration.
  o Want to see more collaboration between business people
  o More teachers that want to teach
  o Late working parents aren’t taking into consideration when events are created.
    · **Like-Want to keep Make Stronger**
      o Museum of natural history-seen as very educational
      o Go to movie theatres a lot
      o Chuck-E-Cheese hosts these sensory events for autistic children
      o Also, a Gym in Manhattan hosts events for autistic children
      o A lot free time is spent in the church
      o The neighborhood is expressed again as major neighborhood hub-lots of things to do there.
      o Murals and Public art was expressed as a beautiful feature to have in the neighborhood
      o Arts and cultural programming is seen as important for youth development
      o View their neighborhood vibrant in culture-Hispanics, Blacks, Whites Asians.

**Nail Salon #1**

3 Females were involved in the discussion
  · **Not enough/Issues**
    o More activities for children in museums
    o Doesn’t know about many events that are occurring in the neighborhood
    o Activities in the city are sometimes too expensive
    o Activities are usually scheduled around work times-address this issue
    o Timing itself for events is a huge barrier
    · **Like-Want to keep make stronger**
      o Art education in school
      o Painting lessons in school
      o Museum for children activities
      o Central park for family gatherings
      o Lots of dance centered businesses
      o The neighborhood park is used a lot

**Nail Salon #2**

2 Females, 1 Male
  · **Not enough/Issues**
    o Not enough support for artists-poetry, dance, musicians
    o Events surrounding sports are lacking
    o More SAT prep, college readiness courses
    o Not much is known about community centers in the neighborhood
    o More festivals- good for the community-brings people together
    o More promotion of events
    o Wants to see fashion be incorporated into events
More opportunities for fashion artists-funding for opportunities
Fashion and connecting the community-everyone is interested in
  \textbf{Like-Want to keep\textemdash make stronger}
Summer programs are well spoken about
Lots of things to do in the community but not being promoted enough

\textbf{FIELD DAY: 3/18/17}
1 HAIR SALON & 2 NAIL SALONS
Jackson Heights, Queens (Junction Blvd)
Large Caribbean/ South American population

\textbf{HAIR SALON \# 1}
\textbf{ISSUES \& RECOMMENDATIONS}
  \textbullet \ FEMALE 1-MOTHER OF DAUGHTER (5 YEARS OLD), DOMINICAN
  More locations for gatherings
  Transportation to events is a major barrier
  Lots of poor families, many children-financial burdens-arts are not prioritized.
  No active community board-to show leadership in community collaboration-communities need help in creating these boards
  Many only Spanish speaking parents-language barrier
  Fundraising committee for the community
  Events that is inclusive to immigrant families and affordability on their part.
  Not enough promotion of existing events
  Only form of promotion of local events is in school- doing a great job-but we need other avenues
  Female has never gone to the festivals in fresh meadows and Queens museum
  But does go to hall of science \textemdash strong connection to school field trips
  More funding for
  Winter events
  Weekend events
  More affordable summer camps
  Greater capacity for children-many waitlisted
  Parents should be helped & trained in becoming community leaders- coordinate field trips with schools.
  Art classes- more versatile-music, art appreciation not just technical skills
  \textbf{Top recommendations}
  Affordability & Transportation & Community leadership
  \textbullet \ FEMALE 2-EMPLOYEE OF HAIR SALON, MOTHER OF SON, DOMINICAN
  More sports centered activities-outside
  Not many in High Schools
  Many children are unhealthy in this neighborhood-food environment is hard to tackle-we need activities to keep them active.
  Food sources-unhealthy. Healthy is often unaffordable. Too many options of bad food option.
  Promoting healthy eating is not seen as much here vs. Manhattan
Many people in this neighborhood find church as a support structure- art and religion-collaborate.

More overall youth activates- keeps youth busy, distracted out of trouble.

After school programs-more constructive- only play, no real work gets done.-bad use of time.

Middle school does well with field trips-Why doesn’t a high school keep this activity up- very important time in an adolescent development.

Very rare she steps out to non-local events- doesn’t feel safe for her and her child.

Affordability of living-needs to work-needs support to get in involved in arts and cultural

Top Recommendations
§ Sports activities, positive youth development, and external support to be more involved.

· FEMALE 3-DIETICIAN, FOREST HILLS RESIDENT, GETS HAIR DONE HERE, DOMINICAN

o Work is a major barrier in stopping her from getting more involved in the arts and cultural sector

o Large art institutions are centralized, away from these populations-barrier is felt-non-inclusiveness is felt.

§ Bring art to them.

o Transportation, money, work-all barriers.

o More festivals-food centered festivals- introduce healthy alternatives-ethnic food environment is heavy, population needs to be educated our of traditional food methods-often not very healthy-good! But not healthy.

o Building more capacity in terms of

§ Schools & Events

§ Parents & schools

§ Community & families

o Weekends-food education events

§ How to read food labels

§ Making healthy choices

o More activities for youth that provide educational programing-stimulate the mind!

o Implement cultural diversity classes-educate children on how their own community is the most diverse-create prideful identity for borough!- sense of love and commitment to betterment of their community

o Educate them on what’s offensive, different ways of dressing, foods and traditions.

o Break the cycle of these populations not feeling included in the arts and cultural world!

o Major support systems to educate parents, parents pass on information to children-break the cycle of ignorance and lack of education.

NAIL SALON #1

FEMALE 1

· Has lived in the neighborhood all her life, has seen many art educational programs being cut from schools

· Art education is not seen as a priority-many don’t understand the importance of a arts and cultural sector in the community

o Find ways to educate the population
· Art education is not given equally—we need to reduce prices for people who can’t afford, allocate more funding so that many events and programs could be free.
· Many groups of children get lost—need a safety net for them—need help being brought out of the vicious cycle of miseducation and poverty.
· More funding for more field trips at schools
· More public arts

**NAIL SALON #2**

**FEMALE 1, OWNER OF THE BUSINESS**
· Immigrant Hispanic population, does not feel important, seen and taken into consideration
· No information is given to them about what’s going on.
· Now Immigration reform—scared to go to other places—deportation is a huge fear
· A lot of violence in the community—scared to go to the park with their children
· TV and violent experiences traumatize the children—don’t want to go out alone.
· More public bathrooms
· More dance, music programs—joy for her children.