CREATE NYC SPEAK UP
A Cultural Plan for All New Yorkers

Hester Street Collaborative Survey
May 15th - May 31st 2017

June 9th 2017
1. Affordability
AFFORDABILITY

Sociodemographic data

VOTERS
154
MAY 15TH - MAY 31ST 2017

DISABILITY

AGE

ETHNICITY

INCOME (HOUSEHOLD)

V O T E R S

A G E

E T H N I C I T Y

I N C O M E ( H O U S E H O L D )

<table>
<thead>
<tr>
<th>Voter Status</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
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<tr>
<td>No</td>
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<tr>
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<table>
<thead>
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<th>Age Group</th>
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<tr>
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<tr>
<td>19-24</td>
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</tr>
<tr>
<td>25-30</td>
<td>45%</td>
</tr>
<tr>
<td>31-45</td>
<td>23%</td>
</tr>
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<td>46-65</td>
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<tr>
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<table>
<thead>
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<th>Ethnicity Category</th>
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<tr>
<td>White</td>
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<tr>
<td>Hispanic, Latino, or Spanish origin</td>
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<tr>
<td>Black or African American</td>
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<tr>
<td>Asian</td>
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</tr>
<tr>
<td>American Indian, Native Alaskan</td>
<td>1%</td>
</tr>
<tr>
<td>Some other race, ethnicity, or origin</td>
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<table>
<thead>
<tr>
<th>Income Category (Household)</th>
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<tr>
<td>$200,000 or more</td>
<td>11%</td>
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<td>$150,000 - $199,999</td>
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<tr>
<td>$75,000 - $99,999</td>
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<tr>
<td>$50,000 - $74,999</td>
<td>16%</td>
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<tr>
<td>$20,000 - $34,999</td>
<td>16%</td>
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<tr>
<td>Less than $20,000</td>
<td>9%</td>
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<tr>
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AFFORDABILITY

Results

1. Preserve and develop long-term affordable work spaces for the cultural community to advance the Affordable Real Estate for Artists (AREA) initiative. 88 -1 89
2. Provide opportunities for cultural organizations to create, operate, and/or rent affordable workspace and cultural facilities on available City-owned sites. 68 -1 69
3. Increase access to work, performance, and exhibition spaces in existing City-owned sites such as libraries, parks, public housing, and schools. 64 -1 65
4. Support and partner in the development of new models to develop and preserve affordable workspaces citywide. 63 -2 65
5. Create opportunities to increase development of physically accessible, affordable housing for artists that allows them to thrive in their own communities. 59 -3 62
6. Investigate how to allow for non-traditional income documentation review in affordable housing applications from artists and other freelance workers. 44 0 44
7. Consult with local residents in City’s Request for Proposals (RFPs) for new cultural facilities in order to better reflect community needs and priorities. 40 -6 46
8. Compile and share a regularly updated list of affordable, City-owned spaces for artists, cultural workers, and organizations. 39 -4 43
9. Connect cultural organizations to developers of affordable artist workspace and cultural facilities on available City-owned sites. 26 -6 32
10. Create mechanisms for organizations to pool resources and encourage block buying of resources and materials. 22 -7 29
11. Inform NYC’s artists and cultural communities about affordable housing opportunities. 20 -3 23
12. Provide real estate readiness training and project management support for cultural organizations seeking DCLA capital funding. 11 -5 16
# AFFORDABILITY

## Results table

<table>
<thead>
<tr>
<th>AGE</th>
<th>ETHNICITY</th>
<th>HOUSEHOLD INCOME</th>
<th>DISABILITY</th>
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<tr>
<td>31-40</td>
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<tr>
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<td>Asian</td>
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</tr>
<tr>
<td>71+</td>
<td>White</td>
<td>&lt;$15,000</td>
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</tr>
<tr>
<td>Total</td>
<td>Other race, ethnicity, or origin</td>
<td>&lt;$15,000</td>
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### Preserving and developing long-term affordable work spaces for the cultural community to advance the Affordable Real Estate for Artists (AREA) Initiative

1. Preserve and develop long-term affordable work spaces for the cultural community to advance the Affordable Real Estate for Artists (AREA) Initiative.

2. Provide opportunities for cultural organizations to create, operate, and/or rent affordable workspace and cultural facilities on available City-owned sites.

3. Increase access to work, performance, and exhibition spaces in existing City-owned sites such as libraries, parks, public housing, and schools.

4. Support and partner in the development of new models to develop and preserve affordable workspaces citywide.

5. Create opportunities to increase development of physically accessible, affordable housing for artists that allows them to thrive in their own communities.

6. Investigate how to allow for non-traditional income documentation review in affordable housing applications from artists and other freelance workers.

7. Consult with local residents in City's Request for Proposals (RFPs) for new cultural facilities in order to better reflect community needs and priorities.

8. Compile and share a regularly updated list of affordable, City-owned spaces for artists, cultural workers, and organizations.

9. Connect cultural organizations to developers of affordable artist workspace and cultural facilities on available City-owned sites.

10. Create mechanisms for organizations to pool resources and encourage block buying of resources and materials.

11. From NYC's artists and cultural communities about affordable housing opportunities.

12. Provide real estate readiness training and project management support for cultural organizations seeking OCLA capital funding.
2. Art and Culture in Public Space
ART AND CULTURE IN PUBLIC SPACE

Sociodemographic data

**VOTERS**
145

**MAY 15TH - MAY 31ST 2017**

**DISABILITY**

- 12% Yes
- 83% No
- 0% N/A

**AGE**

- 10% N/A
- 3% Above 65
- 16% 46-65
- 45% 31-45
- 21% 25-30
- 6% 19-24
- 0% Under 18

**ETHNICITY**

- 6% N/A
- 1% Some other race, ethnicity, or origin
- 1% White
- 5% Native Hawaiian or Other Pacific Islander
- 5% Middle Eastern or North African
- 1% Hispanic, Latino, or Spanish origin
- 1% Black or African American
- 1% Asian
- 1% American Indian, Native Alaskan

**INCOME (HOUSEHOLD)**

- 4% N/A
- 6% $200,000 or more
- 8% $150,000 – $199,999
- 16% $100,000 – $149,999
- 16% $75,000 – $99,999
- 14% $50,000 – $74,999
- 13% $35,000 – $49,999
- 12% $20,000 – $34,999
- 10% $20,000 or less
ARTS AND CULTURE IN PUBLIC SPACE

Results

1. Actively encourage and support diverse programming in neighborhood plazas.
   - 74
2. Create mechanisms for artist-led and artist-initiated projects in public space and/or with City government.
   - 62
3. Work to remove barriers and support stakeholders in navigating the permitting process for art and cultural programming in public space.
   - 51
4. Encourage inclusion of public art in all development projects on private sites.
   - 29
5. Increase support for the Percent for Art program.
   - 26
6. Create a resource guide for artists who work in public spaces.
   - 9
## Results

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<th>51-65</th>
<th>66+</th>
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<th>Asian</th>
<th>Black</th>
<th>Hispanic, Latino, or Other Spanish Origin</th>
<th>Native Hawaiian or Other Pacific Islander</th>
<th>White</th>
<th>Some Other Race, not reported, or Other</th>
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<th>$20,000 to $24,999</th>
<th>$25,000 to $49,999</th>
<th>$50,000 to $74,999</th>
<th>$75,000 to $99,999</th>
<th>$100,000 or more</th>
<th>NA</th>
<th>Yes</th>
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<td>53%</td>
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<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>79%</td>
<td>57%</td>
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<td>62%</td>
<td>61%</td>
<td>33%</td>
<td>46%</td>
<td>56%</td>
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<td>4%</td>
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<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>50%</td>
<td>29%</td>
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<td>44%</td>
<td>40%</td>
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<td>36%</td>
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<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>39%</td>
<td>71%</td>
<td>43%</td>
<td>50%</td>
<td>50%</td>
<td>31%</td>
<td>50%</td>
<td>29%</td>
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<td>46%</td>
<td>25%</td>
<td>35%</td>
<td>56%</td>
<td>50%</td>
<td>35%</td>
</tr>
<tr>
<td>4. Encourage inclusion of public art in all development projects on</td>
<td>20%</td>
<td>29%</td>
<td>9%</td>
<td>0%</td>
<td>-25%</td>
<td>13%</td>
<td>25%</td>
<td>0%</td>
<td>11%</td>
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<td>35%</td>
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<td>8%</td>
<td>22%</td>
<td>67%</td>
<td>4%</td>
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<tr>
<td>5. Increase support for the Percent for Art program.</td>
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<td>21%</td>
<td>3%</td>
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<td>12%</td>
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<td>7%</td>
<td>5%</td>
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<td>9%</td>
<td>0%</td>
<td>23%</td>
<td>-22%</td>
<td>-17%</td>
<td>13%</td>
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</table>


3. Arts, Culture and Science Education
ARTS, CULTURE AND SCIENCE EDUCATION

Sociodemographic data

VOTERS

174

MAY 15TH - MAY 31ST 2017

DISABILITY

90%

8%

N/A

Yes

No

AGE

N/A

Above 65

46-65

31-45

25-30

19-24

Under 18

6%

5%

22%

40%

21%

10%

ETHNICITY

N/A

Some other race, ethnicity, or origin

White

Native Hawaiian or Other Pacific Islander

Middle Eastern or North African

Hispanic, Latino, or Spanish origin

Black or African American

Asian

American Indian, Native Alaskan

6%

5%

2%

5%

2%

13%

0%

INCOME (HOUSEHOLD)

N/A

$200,000 or more

$150,000 - $199,999

$100,000 - $149,999

$75,000 - $99,999

$50,000 - $74,999

$35,000 - $49,999

$20,000 - $34,999

Less than $20,000

4%

7%

17%

13%

18%

15%

13%

3%

0%

13%
# ARTS, CULTURE AND SCIENCE EDUCATION

## Results

| 1. | Promote and support arts instruction across grades K–12. | 126 |
| 2. | Integrate arts and culture in all subjects. Collaborate with arts and/or museum educators. | 78 |
| 3. | Expand the availability of neighborhood spaces through school/CBO partnerships for cultural uses that benefit local families, educators, and artists. | 62 |
| 4. | Make possible more frequent school field trips and assemblies to learn about and celebrate cultures reflective of New York City’s diversity. | 46 |
| 5. | Enhance arts education for English Language Learners (ELL) and students with disabilities. | 51 |
| 6. | Make possible more frequent school field trips and assemblies to learn about and celebrate cultures reflective of New York City’s diversity. | 44 |
| 8. | Support programs that promote arts and culture career pipelines for individuals in underserved communities, such as DCLA/CUNY Cultural Corps. | 43 |
| 10. | Support professional development and fellowships for educators and teaching artists from underrepresented groups, including people with disabilities. | 38 |
| 11. | Coordinate efforts across agencies to provide quality arts, culture, and science education during and after-school hours. | 36 |
| 12. | Replicate successful program models like Urban Advantage, which partners science-based cultural organizations with public schools. | 35 |
| 13. | Support older adults as arts educators. | 30 |
| 14. | Further integrate arts and science education in Pre-K curricula. | 27 |
| 15. | Explore complementary certification programs for arts education specialists with additional proficiencies such as teaching ELL or students with disabilities. | 25 |
| 16. | Share information for arts educators, administrators, teachers, and principals on inclusive, culturally relevant curricula and programming. | 14 |
| 17. | Expand public school access to Materials for the Arts (MFTA) across all grades and content areas. | 14 |
ARTS, CULTURE AND SCIENCE EDUCATION

Results

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<th>Total</th>
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<th>10-18</th>
<th>18-24</th>
<th>24-30</th>
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<th>34-45</th>
<th>45-65</th>
<th>65+</th>
<th>Male</th>
<th>Female</th>
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<tbody>
<tr>
<td>174</td>
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<td>0.0%</td>
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<td>0.0%</td>
</tr>
</tbody>
</table>

1. Promote and support arts instruction across grades K-12.

2. Expand free and accessible after-school arts and culture programs citywide.

3. Integrate arts and culture in all subjects. Collaborate with arts and/or museum educators.

4. Support the availability of neighborhood spaces through school (GO)

5. Enhance arts education for English Language Learners (ELL) and students with disabilities.

6. Make possible more frequent school field trips and assemblies to learn about and celebrate cultures reflective of New York City’s diversity.

7. Encourage participation in creative aging programs citywide for NYC seniors.

8. Support programs that promote arts and culture career pipelines for individuals in underserved communities, such as DCLA/CVCC Cultural Corps.

9. Encourage arts, culture, and science collaborations between elementary, middle, and high school students.

10. Support professional development and fellowships for educators and teaching artists from underrepresented groups, including people with disabilities.

11. Coordinate efforts across agencies to provide quality arts, culture, and science education during and after-school hours.

12. Replicate successful program models like Urban Advantage, which partners science-based cultural organizations with public schools.

13. Support older adults as arts educators.

14. Further integrate arts and science education in pre-K curricula.

15. Explore complementary certification programs for arts education specialists with additional certifications such as teaching arts to students with disabilities.

16. Share information for arts educators, administrators, teachers, and principals on inclusive, culturally relevant curriculum and programming.

17. Expand public school access to materials for the arts (NFTA) across all grades and content areas.
4. Citywide coordination
CITYWIDE COORDINATION

Sociodemographic data

**VOTERS**
205
MAY 15TH – MAY 31ST 2017

**DISABILITY**

- Yes: 26%
- No: 71%
- N/A: 3%

**AGE**

- Under 18: 21%
- 19-24: 8%
- 25-30: 13%
- 31-45: 33%
- 46-65: 23%
- Above 65: 13%
- N/A: 0%

**ETHNICITY**

- White: 52%
- Black or African American: 12%
- Hispanic, Latino, or Spanish origin: 13%
- Asian: 11%
- American Indian, Native Alaskan: 13%
- Other race, ethnicity, or origin: 9%
- Native Hawaiian or Other Pacific Islander: 4%
- Middle Eastern or North African: 3%
- N/A: 0%

**INCOME (HOUSEHOLD)**

- $200,000 or more: 27%
- $150,000 - $199,999: 13%
- $100,000 - $149,999: 13%
- $75,000 - $99,999: 11%
- $50,000 - $74,999: 13%
- $35,000 - $49,999: 13%
- $20,000 - $34,999: 13%
- Less than $20,000: 7%
- N/A: 0%
# CITYWIDE COORDINATION

## Results

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</tr>
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<tbody>
<tr>
<td><strong>1.</strong></td>
<td>Partner with other City agencies to ensure the needs of the cultural community are considered in all community and economic development planning processes.</td>
<td>150</td>
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<td><strong>2.</strong></td>
<td>Help artists and cultural organizations navigate city government rules, regulations, and permitting.</td>
<td>123</td>
<td></td>
<td>-3</td>
<td></td>
<td>126</td>
<td></td>
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<tr>
<td><strong>3.</strong></td>
<td>Develop RFPs for mixed-use developments which give preference to proposals that include cultural organizations on the development team.</td>
<td>47</td>
<td></td>
<td>-5</td>
<td></td>
<td>52</td>
<td></td>
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<tr>
<td><strong>4.</strong></td>
<td>Formally coordinate efforts to support and integrate culture across City agencies. Facilitate collaboration between agencies, sectors, and initiatives.</td>
<td>46</td>
<td></td>
<td>-2</td>
<td></td>
<td>48</td>
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<td><strong>5.</strong></td>
<td>Hold meet-and-greet sessions for cultural organizations and City agencies to facilitate collaboration and share information on upcoming opportunities.</td>
<td>9</td>
<td></td>
<td>-8</td>
<td></td>
<td>17</td>
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<tr>
<td><strong>6.</strong></td>
<td>More effectively communicate cultural funding opportunities and programming citywide via existing information systems such as NYCHA Journal and libraries.</td>
<td>6</td>
<td></td>
<td>-7</td>
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### CITYWIDE COORDINATION

#### Results

<table>
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<tr>
<th>Age</th>
<th>Ethnicity</th>
<th>Household Income</th>
<th>Disability</th>
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<tbody>
<tr>
<td>20-34 years</td>
<td>White</td>
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<tr>
<td>35-54 years</td>
<td>Black, African-American</td>
<td>50,000-74,999</td>
<td>N/A</td>
</tr>
<tr>
<td>55-64 years</td>
<td>Hispanic/Latino</td>
<td>75,000-149,999</td>
<td>N/A</td>
</tr>
<tr>
<td>65-74 years</td>
<td>Asian</td>
<td>150,000-299,999</td>
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</tr>
<tr>
<td>75+ years</td>
<td>Other</td>
<td>300,000 or more</td>
<td>N/A</td>
</tr>
</tbody>
</table>

1. Partner with other City agencies to ensure the needs of the cultural community are considered in all community and economic development planning processes.
2. Help artists and cultural organizations navigate city government rules, regulations, and permitting.
3. Develop RFPs for mixed-use developments which give preference to proposals that include cultural organizations on the development team.
4. Formally coordinate efforts to support and integrate culture across City agencies, facilitate collaboration between agencies, offices, and initiatives.
5. Host meet-and-greet sessions for cultural organizations and City agencies to facilitate collaboration and share information on upcoming opportunities.
6. More effectively communicate cultural funding opportunities and programming citywide via existing information systems such as NYCDA Journal and libraries.
5. Equity
### EQUITY

#### Sociodemographic data

**VOTERS**

298

**AGE**

- N/A: 14%
- 25-30: 33%
- 19-24: 22%
- Under 18: 8%

**ETHNICITY**

- White: 54%
- Hispanic, Latino, or Spanish origin: 19%
- Black or African American: 14%
- American Indian, Native Alaskan: 13%
- Asian: 13%
- Middle Eastern or North African: 13%
- Native Hawaiian or Other Pacific Islander: 13%
- Some other race, ethnicity, or origin: 13%

**INCOME (HOUSEHOLD)**

- N/A: 19%
- Less than $20,000: 6%
- $20,000 - $34,999: 14%
- $35,000 - $49,999: 13%
- $50,000 - $74,999: 13%
- $75,000 - $99,999: 13%
- $100,000 - $149,999: 13%
- $150,000 - $199,999: 14%
- $200,000 or more: 4%

**DISABILITY**

- Yes: 15%
- No: 78%
- N/A: 6%
**Results**

1. Support arts and cultural organizations with a primary mission of serving historically underrepresented and underserved communities.

2. Support artists and community-based cultural organizations that work with immigrant communities, cultures, and artists.

3. Continue to support free admission, membership, or discounted programming with cultural organizations through the IDNYC program.

4. Encourage and support affirmative and inclusive employment policies.

5. Support organizations that serve or operate within underserved communities.

6. Encourage and support the professional development and career advancement of cultural workers from underrepresented groups.

7. Continue to support free admission, membership, or discounted programming with cultural organizations through the IDNYC program.

8. Encourage and support increased language access, including ASL, for cultural programming and funding opportunities to reach broader, more inclusive audience.

9. Encourage and support affirmative and inclusive employment policies.

10. Support organizations that serve or operate within underserved communities.

11. Encourage and support the professional development and career advancement of cultural workers from underrepresented groups.

12. Continue to support free admission, membership, or discounted programming with cultural organizations through the IDNYC program.

13. Encourage and support increased language access, including ASL, for cultural programming and funding opportunities to reach broader, more inclusive audience.

14. Support organizations that promote disability arts and employ, support, and serve New Yorkers with disabilities.

15. Encourage organizations to include information on accessibility accommodations and point of contact for public events.

16. Advise to cultural institutions regarding immigration issues as they relate to their staff, participants, artists, performers, and audiences.

17. Specify in all DCLA communications including requests for proposals and surveys that terms like “diversity” and “underrepresented groups” include disability.

18. Participate in regular discussions with the disability and disability arts communities.
## Results

<table>
<thead>
<tr>
<th>EQUITY</th>
<th>AGE</th>
<th>ETHNICITY</th>
<th>HOUSEHOLD INCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1. Support arts and cultural organizations with a primary mission of serving historically underrepresented and underserved communities.
2. Support arts and community-based cultural organizations that work with immigrant communities, culture, and arts.
3. Continue to support free admission, membership, or discounted programming with cultural organizations through the IONC program.
4. Encourage and support affirmative and inclusive employment policies.
5. Support organizations that serve or operate within underserved communities.
6. Support and encourage professional development and career advancement of cultural workers from underserved groups.
7. Encourage and support increased language access, including ASL, for cultural programming and funding opportunities to reach broader, more inclusive audiences.
8. Support organizations that promote disability arts and employ, support, and serve New York City residents with disabilities.
9. Partner with City agencies and the cultural sector to better communicate cultural offerings across online-accessible and language boundaries.
10. Provide free arts and cultural programming throughout the city using mobile communication infrastructure such as libraries, museums, and cultural spaces.
11. Continue to invest in City- and community-based arts and the Cultural Institutions Group (CIG), increasing support for those in low-income communities.
12. Expand access by, equity, inclusion, and continuity in arts training for DCLA staff and grantees.
13. Support Disability Art as part of supporting culture and artists.
14. Provide support to access-related services such as ASL, interpretation, CART, transcription, and audio description.
15. Increase inclusion of cultural stakeholders with disabilities on DCLA and re-grant panels.
16. Encourage organizations to include information on accessibility accommodations and past of content for public events.
17. Advise to cultural institutions regarding immigration issues as they relate to their staff, participants, artists, performers, and audiences.
18. Specify in all DCLA communications including requests for proposals and surveys that terms like “diversity” and “underrepresented” include disability.
19. Participate in regular discussions with the disability and disability arts communities.
6. Neighborhood Character
NEIGHBORHOOD CHARACTER

Sociodemographic data

**VOTERS**

157

May 15th - May 31st 2017

**DISABILITY**

- Yes: 13%
- No: 82%
- N/A: 5%

**AGE**

- Under 18: 3%
- 19-24: 3%
- 25-30: 17%
- 31-45: 45%
- 46-65: 22%
- Above 65: 6%

**ETHNICITY**

- American Indian, Native Alaskan: 4%
- Black or African American: 82%
- Hispanic, Latino, or Spanish origin: 13%
- Asian: 1%
- Middle Eastern or North African: 11%
- Native Hawaiian or Other Pacific Islander: 1%
- Some other race, ethnicity, or origin: 1%

**INCOME (HOUSEHOLD)**

- Less than $20,000: 13%
- $20,000 - $34,999: 16%
- $35,000 - $49,999: 15%
- $50,000 - $74,999: 18%
- $75,000 - $99,999: 6%
- $100,000 - $149,999: 4%
- $150,000 - $199,999: 1%
- $200,000 or more: 11%
- N/A: 56%
# Neighborhood Character

## Results

1. Incorporate local arts and culture organizations and priorities in neighborhood planning and re-zoning.  
   - Score: 76

2. Partner with City agencies and community stakeholders to support cultural preservation in neighborhoods across all five boroughs  
   - Score: 38

3. Encourage private philanthropy to support local arts and culture in low-income neighborhoods and diverse communities.  
   - Score: 35

4. Resource local arts councils to play a greater role in the support of cultural organizations and individual artists with funding and technical assistance.  
   - Score: 34

5. Map more inclusive data on cultural participation and inform equitable resourcing of support.  
   - Score: 29

6. Support coordinated marketing campaigns and information sharing to publicize existing neighborhood assets and programs across all boroughs.  
   - Score: 29

7. Support Urban Design Pilot Projects. Utilize collaborative partnerships to create urban design projects that strengthen local identities alongside rezonings.  
   - Score: 21

8. Baseline DCLA’s Building Community Capacity program and target support in high-needs neighborhoods as identified by the Social Impact of the Arts study.  
   - Score: 20
# NEIGHBORHOOD CHARACTER

## Results

<table>
<thead>
<tr>
<th>AGE</th>
<th>ETHNICITY</th>
<th>HOUSEHOLD INCOME</th>
<th>DISABILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Black/Latino</td>
<td>Total</td>
</tr>
<tr>
<td>1</td>
<td>117</td>
<td>117</td>
<td>22</td>
</tr>
<tr>
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<td>22</td>
</tr>
<tr>
<td>3</td>
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</tr>
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<td>117</td>
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<td>22</td>
</tr>
<tr>
<td>5</td>
<td>117</td>
<td>117</td>
<td>22</td>
</tr>
<tr>
<td>6</td>
<td>117</td>
<td>117</td>
<td>22</td>
</tr>
</tbody>
</table>

1. Incorporate local arts and culture organizations and priorities in neighborhood planning and rezoning.
2. Partner with City agencies and community stakeholders to support cultural preservation in neighborhoods across all five boroughs.
3. Encourage private philanthropy to support local arts and culture in low-income neighborhoods and diverse communities.
4. Resource local arts councils to play a greater role in the support of cultural organizations and individual artists with funding and technical assistance.
5. Map more inclusive data on cultural participation and inform equitable measuring of support.
6. Support coordinated marketing campaigns and information sharing to publicize existing neighborhood assets and programs across all boroughs.
7. Support Urban Design Pilot Projects. Utilize collaborative partnerships to create urban design projects that strengthen local identities alongside redefinitions.
8. Create a Living Laboratory for urban design and place-making projects in neighborhoods as identified by the Social Impact of the Arts study.
7. Health of Cultural Sector
HEALTH OF CULTURAL SECTOR

Sociodemographic data

**VOTERS**

195

**MAY 15TH - MAY 31ST 2017**

**DISABILITY**

72%

N/A

Yes

No

**AGE**

19%

2%

14%

30%

27%

0%

**ETHNICITY**

27%

5%

53%

1%

1%

9%

27%

12%

12%

27%

10%

13%

**INCOME (HOUSEHOLD)**

27%

2%

5%

5%

12%

9%

12%

10%

13%

0%

N/A

$200,000 or more

$150,000 - $199,999

$100,000 - $149,999

$75,000 - $99,999

$50,000 - $74,999

$35,000 - $49,999

$20,000 - $34,999

Less than $20,000
HEALTH OF CULTURAL SECTOR

Results

1. 4. Collaborate with partner organizations to increasingly support individual artists through direct grants, including to fiscally-sponsored artists.

2. 1. Explore changes to the Department of Cultural Affairs’ grant programs.

3. 5. Work toward safe and open environments for DIY and alternative arts spaces in collaboration with City agencies.

4. 6. Develop mechanisms to support groups beyond established 501(c)(3) organizations.

5. 2. Streamline grant application processes.

6. 1. Work with grantees to understand the opportunities and obstacles to providing sufficient compensation to artists and culture workers.

7. 3. Support increased marketing efforts by the City and other stakeholders to promote the broadest range of arts and cultural offerings citywide.

8. 2. Create and promote financial management opportunities for artists and cultural workers.

9. 2. Help community-based networks to learn from one another, coordinate their efforts, and scale up through collective action.

10. 1. Encourage cooperative organizational models and partnerships, including shared administrative tools, co-working spaces, and shared board members.

11. 4. Work closely with the Mayor’s Office of Media and Entertainment (MOME) to promote literary arts and the publishing industry including independent bookstores.

12. 3. Broker connections between non-profit and for-profit cultural businesses and organizations and City business services.

13. 3. Support the Trust for Cultural Resources and the facilitation of capital projects.
## HEALTH OF CULTURAL SECTOR

### Results

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentages</th>
<th>Age</th>
<th>Ethnicity</th>
<th>Household Income</th>
<th>Disability</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Collaborate with partner organizations to increasingly support individual artists through direct grants, including to federally-sponsored artists.</td>
<td>67%</td>
<td>65%</td>
<td>70%</td>
<td>75%</td>
<td>68%</td>
</tr>
<tr>
<td>2. Reform changes to the Department of Cultural Affairs’ grant programs.</td>
<td>66%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>3. Work toward safe and open environments for community and alternative arts spaces in collaboration with City agencies.</td>
<td>56%</td>
<td>70%</td>
<td>75%</td>
<td>50%</td>
<td>75%</td>
</tr>
<tr>
<td>4. Develop mechanisms to support groups beyond established 501(c)(3) organizations.</td>
<td>51%</td>
<td>70%</td>
<td>75%</td>
<td>50%</td>
<td>75%</td>
</tr>
<tr>
<td>5. Streamline grant application processes.</td>
<td>25%</td>
<td>80%</td>
<td>70%</td>
<td>75%</td>
<td>68%</td>
</tr>
<tr>
<td>6. Work with the Department of Cultural Affairs to provide sufficient compensation to artists and cultural workers.</td>
<td>19%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>7. Support increased marketing efforts by the City and other stakeholders to promote the broad range of arts and cultural offerings citywide.</td>
<td>19%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>8. Create and promote financial management opportunities for artists and cultural workers.</td>
<td>16%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>9. Help community-based networks to learn from one another, coordinate their efforts, and scale up through collective action.</td>
<td>14%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>10. Encourage collaborative organizational models and partnerships, including shared administrative tools, co-working spaces, and shared board members.</td>
<td>12%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>11. Work closely with the Mayor’s Office of Media and Entertainment (MOME) to promote literary arts and the publishing industry, including independent bookstores.</td>
<td>12%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>12. Broader connections between non-profit and for-profit cultural businesses and organizations and City business services.</td>
<td>7%</td>
<td>80%</td>
<td>70%</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>13. Support the Trust for Cultural Resources and the facilitation of capital projects.</td>
<td>2%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
<td>65%</td>
</tr>
</tbody>
</table>
8. Social & Economic Impact
Sociodemographic data

**VOTERS**

277

**MAY 15TH - MAY 31ST 2017**

EN: 276 ES: 1

**DISABILITY**

- 83%
- Yes
- N/A
- 5%
- No

**AGE**

- 31%
- 35%
- 16%
- 12%
- 6%

**ETHNICITY**

- 63%
- 10%
- 7%
- 9%
- 5%

**INCOME (HOUSEHOLD)**

- 17%
- 14%
- 13%
- 10%
- 5%
- 3%

**Items**

- N/A
- Some other race, ethnicity, or origin
- White
- Native Hawaiian or Other Pacific Islander
- Middle Eastern or North African
- Hispanic, Latino, or Spanish origin
- Black or African American
- Asian
- American Indian, Native Alaskan

- N/A
- $200,000 or more
- $150,000 - $199,999
- $100,000 - $149,999
- $75,000 - $99,999
- $50,000 - $74,999
- $35,000 - $49,999
- $20,000 - $34,999
- Less than $20,000

- 5%
- 10%
- 11%
- 13%
- 14%
SOCIAL AND ECONOMIC IMPACT

Results

1. 3. Support wages for cultural workers and artists that allow them to thrive in New York City. 204
2. 4. Support salaries in non-profit arts and cultural organizations. 189
3. 5. Continue to engage public stakeholders regarding the cabaret licensing law, requiring eating/drinking establishments with patron dancing to be licensed. 99
4. 3. Partner with other City agencies to support for-profit arts and cultural organizations including art galleries, bookstores, theaters, and music venues. 98
5. 1. Increase access to and opportunities for students interested in pursuing careers in arts and science. 92
6. 2. Support the employment and ongoing professional development of New Yorkers from diverse communities. 74
7. 1. Use the findings of UPenn's SIAP report to support culture in low-income neighborhoods in partnership with other parts of the government. 71
8. 1. Include arts and culture in resiliency planning and preparedness. 46
9. 1. Leverage private investment in arts, culture, and science from foundations, individuals, and corporations. 34
10. 2. Support cultural organizations’ having a lower environmental impact. 30
11. 4. Address the health of the theater sector through audience development, professional development, staff diversity, and affordability. 28
12. 2. Continue support for the City and other stakeholders’ global promotion of Broadway, museums, galleries, theaters, and cultural attractions in every borough. 6
# SOCIAL AND ECONOMIC IMPACT

## Results

<table>
<thead>
<tr>
<th>Age</th>
<th>Ethnicity</th>
<th>Household Income</th>
<th>Disability</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Under 18</td>
<td>19-24</td>
</tr>
<tr>
<td>------</td>
<td>-----------</td>
<td>----------</td>
<td>-------</td>
</tr>
<tr>
<td>277</td>
<td>74%</td>
<td>74%</td>
<td>0%</td>
</tr>
<tr>
<td>5. Support wages for cultural workers and artists that allow them to thrive in New York City.</td>
<td>74%</td>
<td>74%</td>
<td>0%</td>
</tr>
<tr>
<td>4. Support salaries in non-profit arts and cultural organizations.</td>
<td>68%</td>
<td>71%</td>
<td>3%</td>
</tr>
<tr>
<td>5. Continue to engage public stakeholders regarding the cabaret licensing law, requiring eating-drinking establishments with patron dancing to be licensed.</td>
<td>36%</td>
<td>42%</td>
<td>-6%</td>
</tr>
<tr>
<td>3. Support the employment and ongoing professional development of New Yorkers from diverse communities.</td>
<td>35%</td>
<td>34%</td>
<td>0%</td>
</tr>
<tr>
<td>6. Increase access to and opportunities for students interested in pursuing careers in arts and sciences.</td>
<td>27%</td>
<td>27%</td>
<td>0%</td>
</tr>
<tr>
<td>2. Support the employment and ongoing professional development of New Yorkers from diverse communities.</td>
<td>26%</td>
<td>26%</td>
<td>0%</td>
</tr>
<tr>
<td>1. Include arts and culture in residency planning and preparedness.</td>
<td>17%</td>
<td>19%</td>
<td>-3%</td>
</tr>
<tr>
<td>1. Support local arts organizations.</td>
<td>12%</td>
<td>17%</td>
<td>-5%</td>
</tr>
<tr>
<td>2. Support local arts organizations.</td>
<td>11%</td>
<td>13%</td>
<td>-3%</td>
</tr>
<tr>
<td>5. Address the health of the theater sector through audience development, professional development, staff diversity, and affordability.</td>
<td>10%</td>
<td>14%</td>
<td>-4%</td>
</tr>
<tr>
<td>2. Support for the City and other stakeholders' global promotion of Broadway, museums, galleries, theaters, and cultural attractions in every borough.</td>
<td>2%</td>
<td>9%</td>
<td>-7%</td>
</tr>
</tbody>
</table>
Survey Statistics
SURVEY IN TIME

Voters by day

Total voters in all polls: 1605
SURVEY GEOGRAPHY

Voters by ZIP codes

AFFORDABILITY (154)

ART AND CULTURE IN PUBLIC SPACE (145)
SURVEY GEOGRAPHY

Voters by ZIP codes

ARTS, CULTURE AND SCIENCE EDUCATION (174)

CITYWIDE COORDINATION (205)
SURVEY GEOGRAPHY

Voters by ZIP codes

EQUITY (298)

NEIGHBORHOOD CHARACTER (157)
SURVEY GEOGRAPHY

Voters by ZIP codes

HEALTH OF CULTURAL SECTOR (195)

SOCIAL & ECONOMIC IMPACT (277)
Thank you.

Petr Bouška
petr.bouska@d21.me

June 9th 2017
www.d21.me