



# CREATE NYC SPEAK UP

## A Cultural Plan for All New Yorkers

Hester Street Collaborative Survey

May 15<sup>th</sup> - May 31<sup>st</sup> 2017

June 9<sup>th</sup> 2017



# 1. Affordability

# AFFORDABILITY



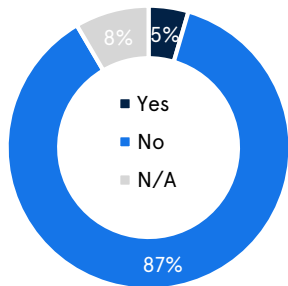
## Sociodemographic data

VOTERS

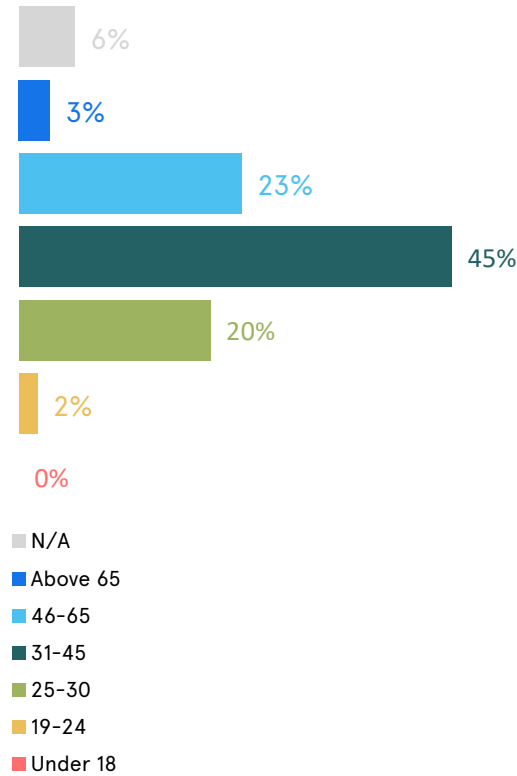
# 154

MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

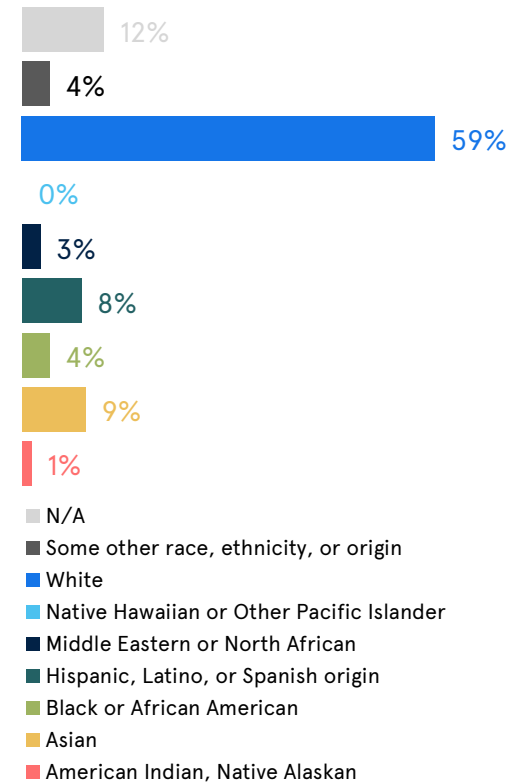
### DISABILITY



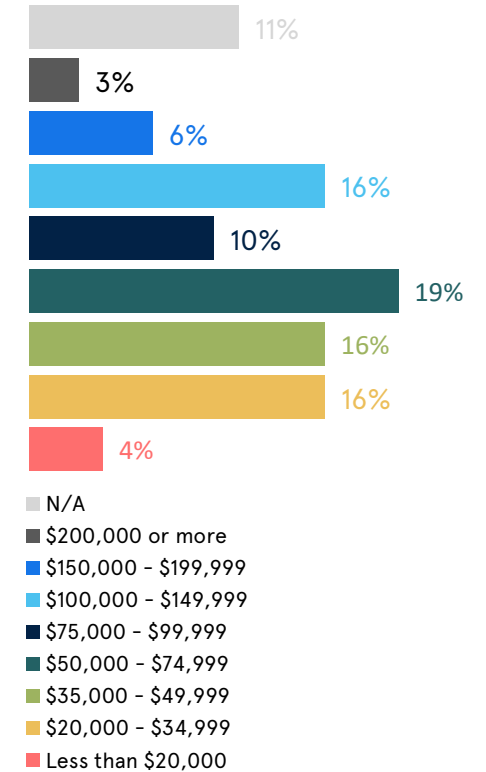
### AGE



### ETHNICITY



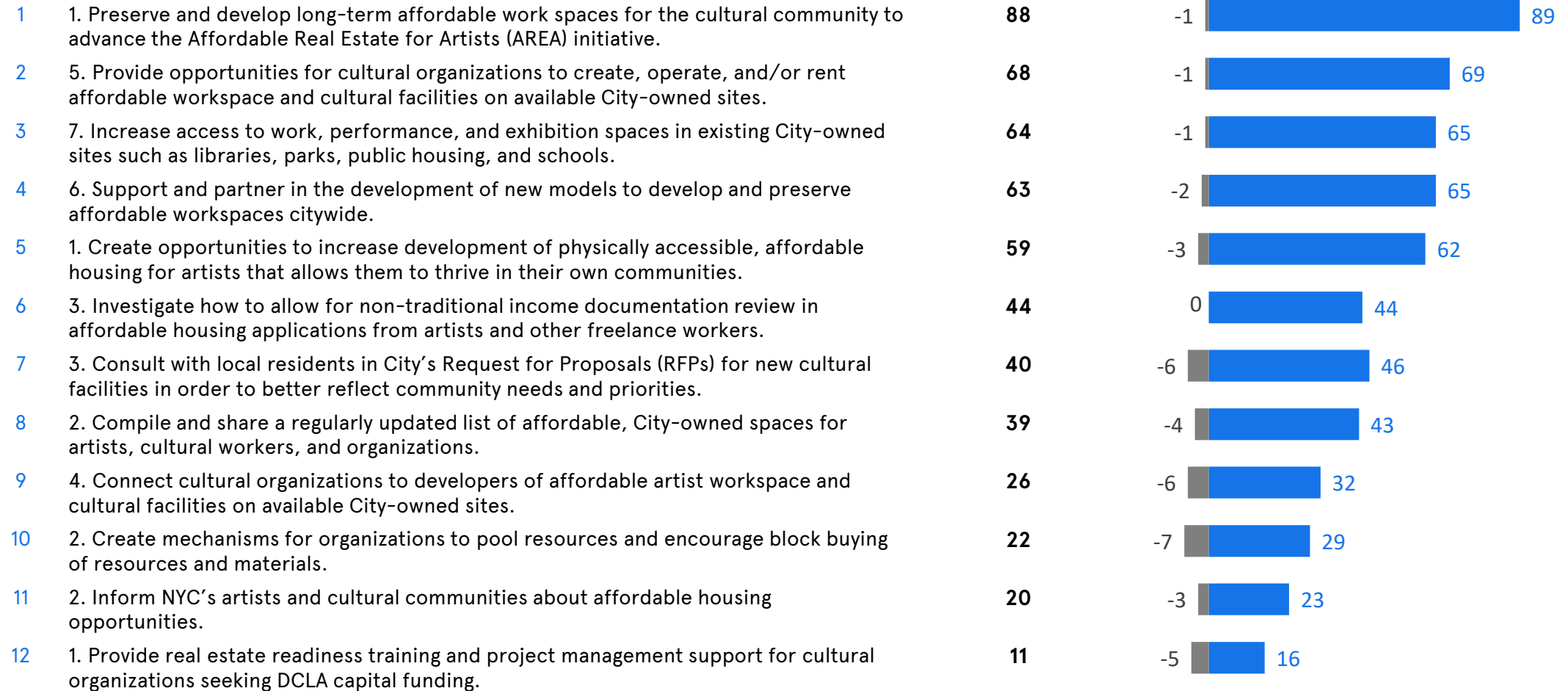
### INCOME (HOUSEHOLD)



# AFFORDABILITY



## Results



# AFFORDABILITY



## Results table

	Total	+	-	AGE							ETHNICITY										HOUSEHOLD INCOME							DISABILITY				
				Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latinx, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A	
1	154	57%	58%	-1%	0%	67%	45%	56%	67%	80%	56%	50%	64%	83%	46%	25%	0%	59%	33%	56%	50%	63%	58%	43%	67%	63%	60%	100%	47%	57%	57%	54%
2		44%	45%	-1%	0%	-33%	45%	46%	42%	60%	56%	50%	43%	50%	38%	25%	0%	45%	50%	44%	67%	42%	42%	50%	40%	46%	30%	50%	41%	57%	43%	54%
3		42%	42%	-1%	0%	33%	58%	39%	39%	20%	33%	50%	57%	33%	31%	50%	0%	43%	33%	33%	67%	46%	29%	40%	27%	58%	30%	50%	41%	29%	44%	23%
4		41%	42%	-1%	0%	0%	42%	43%	39%	40%	44%	50%	14%	50%	38%	25%	0%	45%	50%	39%	33%	54%	46%	37%	33%	38%	40%	0%	47%	0%	43%	46%
5		38%	40%	-2%	0%	0%	23%	43%	56%	0%	22%	0%	43%	50%	31%	50%	0%	42%	0%	33%	17%	21%	38%	37%	47%	42%	60%	75%	41%	57%	40%	15%
6		29%	29%	0%	0%	67%	35%	23%	28%	40%	33%	0%	43%	50%	31%	50%	0%	24%	17%	33%	33%	33%	38%	27%	20%	29%	0%	25%	35%	29%	28%	38%
7		26%	30%	-4%	0%	0%	42%	20%	28%	40%	11%	50%	29%	0%	46%	50%	0%	24%	33%	17%	33%	29%	17%	33%	33%	25%	20%	25%	18%	29%	26%	23%
8		25%	28%	-3%	0%	67%	32%	26%	14%	0%	44%	50%	29%	17%	31%	25%	0%	21%	33%	39%	17%	21%	0%	33%	53%	21%	40%	0%	35%	29%	24%	38%
9		17%	21%	-4%	0%	33%	19%	20%	11%	-20%	22%	-50%	14%	17%	15%	50%	0%	19%	17%	11%	50%	21%	8%	13%	20%	29%	10%	0%	6%	14%	18%	8%
10		14%	19%	-5%	0%	33%	10%	16%	14%	0%	22%	0%	29%	0%	23%	-50%	0%	16%	0%	11%	17%	17%	21%	10%	7%	13%	40%	0%	6%	14%	15%	8%
11		13%	15%	-2%	0%	0%	0%	16%	19%	20%	11%	0%	14%	0%	23%	25%	0%	10%	0%	28%	17%	13%	13%	3%	27%	17%	10%	25%	12%	29%	13%	8%
12		7%	10%	-3%	0%	33%	3%	6%	14%	0%	0%	0%	14%	33%	0%	-25%	0%	8%	0%	6%	0%	4%	13%	3%	-13%	8%	20%	50%	12%	0%	7%	8%

## 2. Art and Culture in Public Space

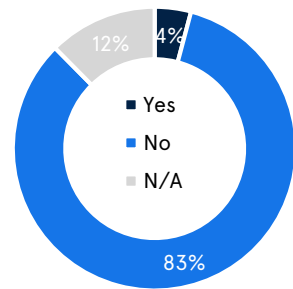
# ART AND CULTURE IN PUBLIC SPACE



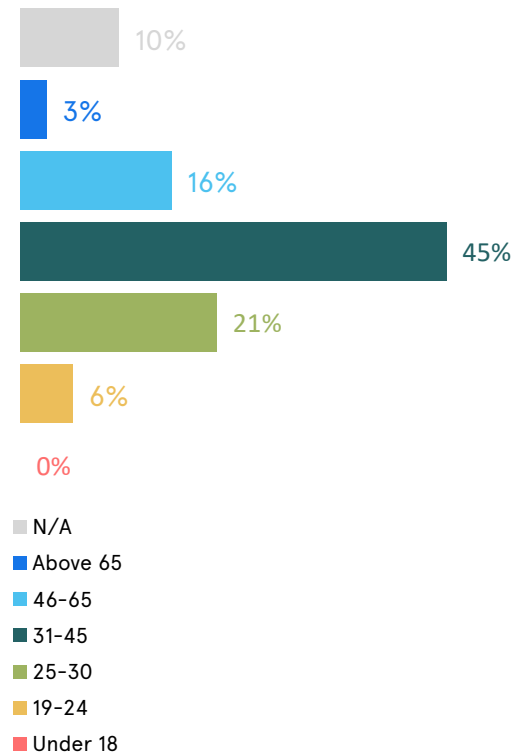
## Sociodemographic data

VOTERS  
**145**  
MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

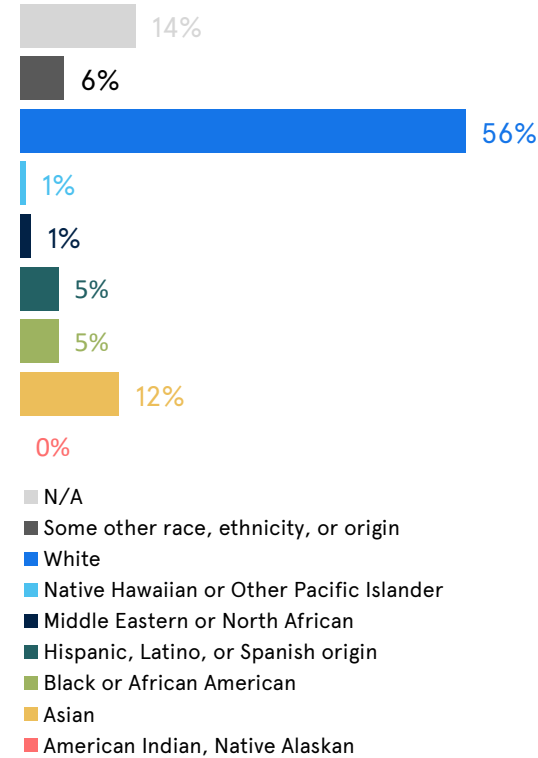
### DISABILITY



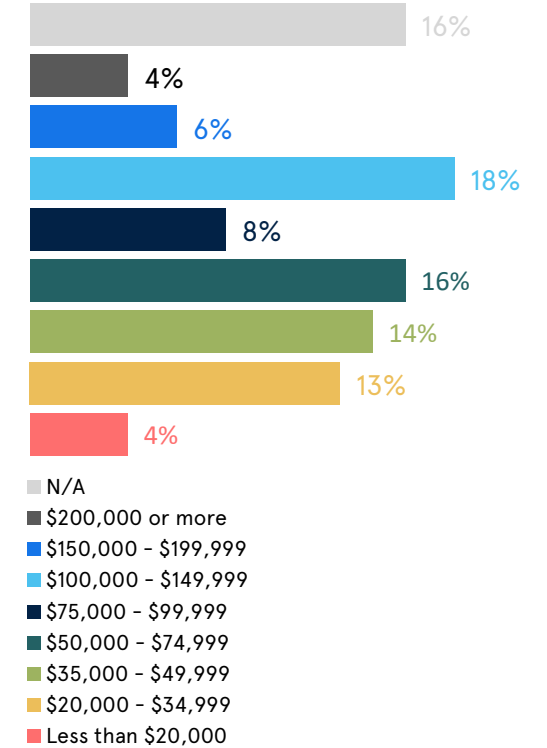
### AGE



### ETHNICITY



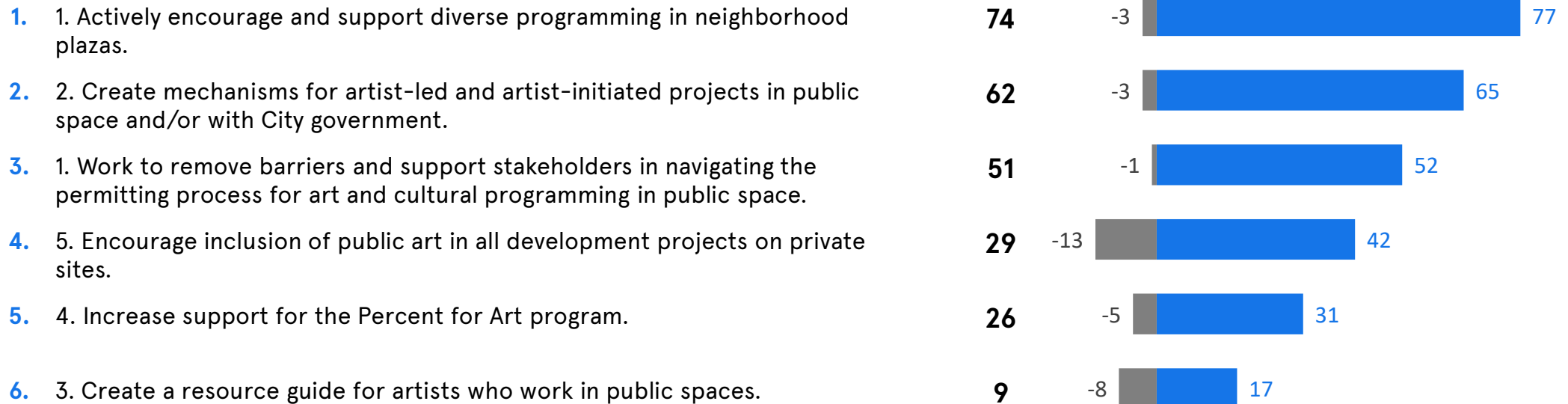
### INCOME (HOUSEHOLD)



# ARTS AND CULTURE IN PUBLIC SPACE



## Results



# ARTS AND CULTURE IN PUBLIC SPACE



## Results

		AGE										ETHNICITY								HOUSEHOLD INCOME								DISABILITY				
		Total	+	-	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A
		145			0	8	30	65	23	4	15	0	18	7	7	2	1	81	8	21	6	19	21	23	12	26	9	6	23	6	121	18
1	1. Actively encourage and support diverse programming in neighborhood plazas.	51%	53%	-2%	0%	50%	57%	48%	61%	25%	47%	0%	72%	57%	57%	50%	0%	49%	25%	48%	50%	58%	62%	61%	33%	46%	56%	50%	39%	50%	52%	44%
2	2. Create mechanisms for artist-led and artist-initiated projects in public space and/or with City government.	43%	45%	-2%	0%	75%	50%	40%	30%	50%	40%	0%	50%	29%	71%	0%	0%	44%	13%	43%	67%	63%	38%	43%	33%	35%	44%	17%	43%	50%	44%	33%
3	1. Work to remove barriers and support stakeholders in navigating the permitting process for art and cultural programming in public space.	35%	36%	-1%	0%	63%	27%	35%	39%	25%	33%	0%	39%	71%	43%	50%	0%	31%	50%	29%	33%	32%	43%	26%	25%	35%	56%	50%	35%	67%	32%	44%
4	5. Encourage inclusion of public art in all development projects on private sites.	20%	29%	-9%	0%	-25%	33%	25%	17%	25%	0%	0%	11%	14%	-14%	50%	100%	26%	50%	0%	0%	26%	19%	35%	25%	8%	22%	67%	4%	-33%	26%	-6%
5	4. Increase support for the Percent for Art program.	18%	21%	-3%	0%	-13%	13%	23%	13%	25%	27%	0%	17%	0%	14%	0%	100%	17%	25%	24%	-17%	11%	19%	13%	50%	15%	0%	17%	30%	0%	17%	28%
6	3. Create a resource guide for artists who work in public spaces.	6%	12%	-6%	0%	0%	7%	5%	13%	0%	7%	0%	-6%	0%	0%	50%	0%	6%	13%	14%	33%	-5%	0%	9%	0%	23%	-22%	-17%	13%	33%	3%	17%

### 3. Arts, Culture and Science Education

# ARTS, CULTURE AND SCIENCE EDUCATION



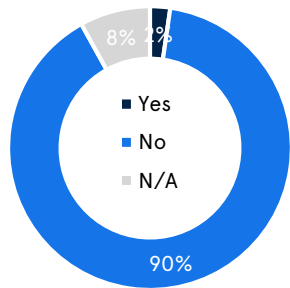
## Sociodemographic data

VOTERS

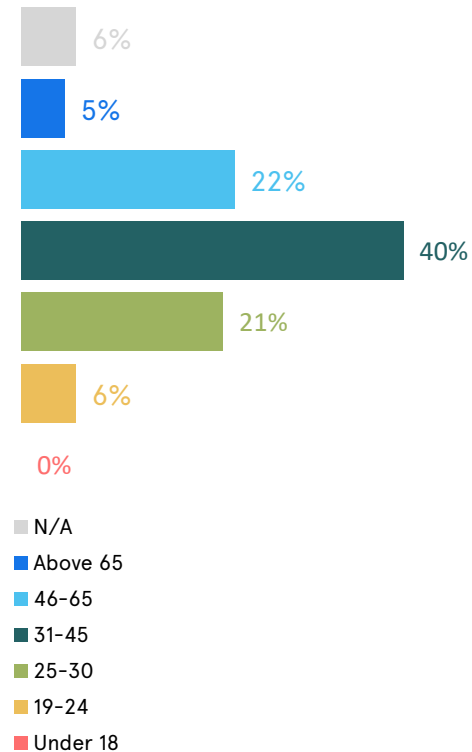
174

MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

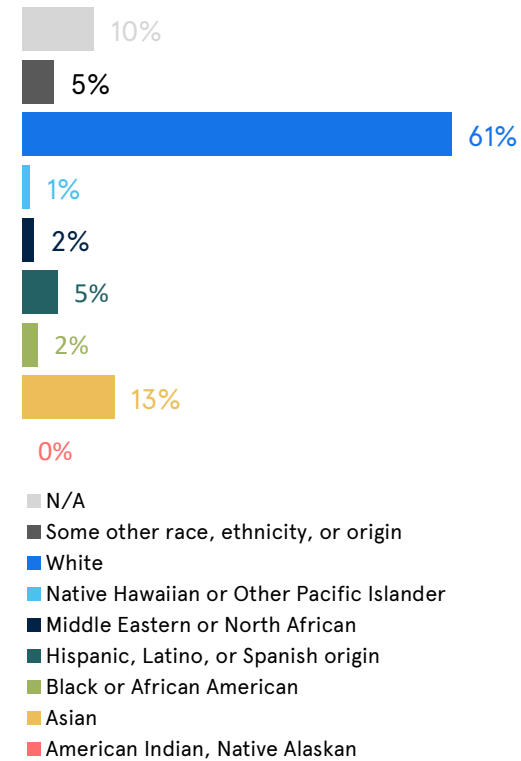
### DISABILITY



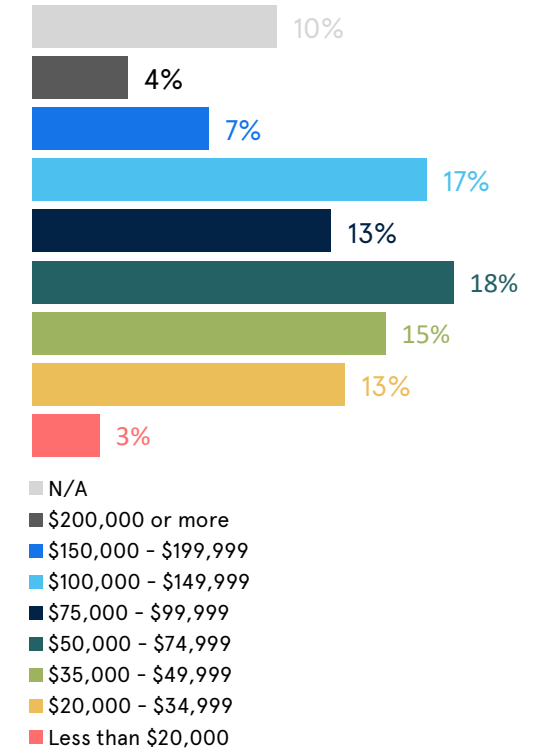
### AGE



### ETHNICITY



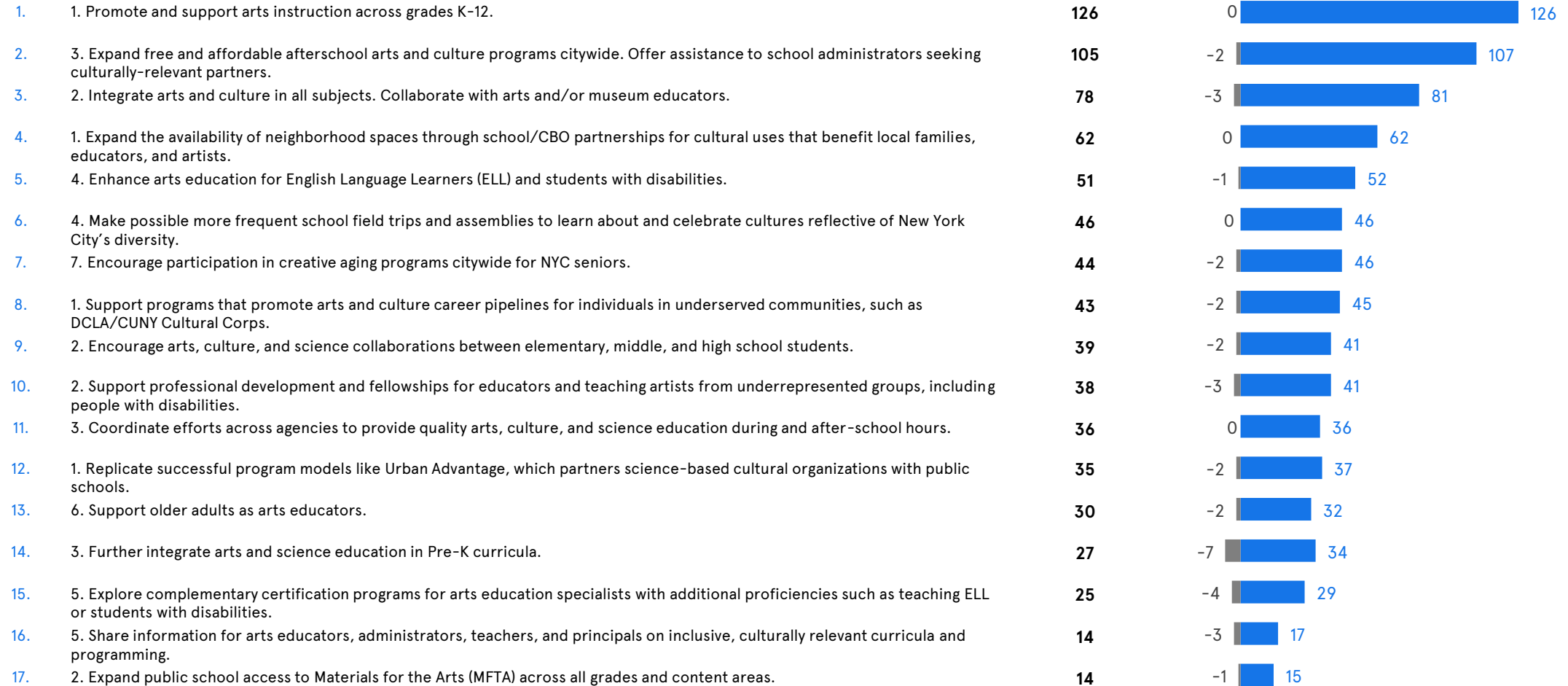
### INCOME (HOUSEHOLD)



# ARTS, CULTURE AND SCIENCE EDUCATION



## Results



# ARTS, CULTURE AND SCIENCE EDUCATION



## Results

	AGE										ETHNICITY										HOUSEHOLD INCOME								DISABILITY		
	Total	+	-	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A
1	174	72%	72%	0%	80%	62%	71%	82%	75%	70%	0%	65%	75%	100%	67%	0%	79%	38%	56%	60%	74%	69%	68%	73%	76%	92%	71%	67%	75%	72%	71%
2	60	61%	-1%	0%	50%	57%	64%	56%	38%	90%	0%	65%	100%	56%	67%	0%	57%	75%	67%	60%	70%	54%	58%	59%	66%	38%	57%	72%	50%	60%	64%
3	45	47%	-2%	0%	50%	41%	44%	49%	38%	50%	0%	35%	50%	56%	67%	50%	42%	75%	50%	60%	48%	27%	52%	55%	38%	54%	57%	39%	100%	42%	57%
4	36	36%	0%	0%	40%	38%	37%	26%	50%	40%	0%	17%	50%	56%	33%	100%	35%	38%	44%	20%	39%	42%	35%	41%	28%	38%	14%	39%	50%	36%	29%
5	29	30%	-1%	0%	30%	30%	29%	31%	38%	20%	0%	39%	25%	22%	0%	50%	31%	13%	22%	20%	35%	31%	32%	14%	38%	23%	43%	22%	0%	30%	29%
6	26	26%	0%	0%	30%	24%	29%	28%	0%	30%	0%	13%	25%	22%	0%	50%	30%	25%	28%	0%	35%	31%	16%	27%	31%	31%	29%	22%	25%	26%	29%
7	25	26%	-1%	0%	60%	16%	21%	31%	38%	20%	0%	39%	25%	33%	0%	0%	24%	13%	22%	60%	17%	38%	23%	27%	14%	31%	29%	22%	25%	26%	21%
8	25	26%	-1%	0%	40%	22%	24%	23%	-13%	60%	0%	35%	25%	11%	0%	50%	21%	13%	44%	0%	22%	35%	13%	36%	21%	31%	14%	33%	50%	21%	57%
9	22	24%	-1%	0%	30%	27%	11%	36%	25%	20%	0%	26%	0%	11%	0%	50%	23%	25%	22%	80%	26%	23%	26%	14%	14%	23%	14%	22%	0%	22%	29%
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11	21	21%	0%	0%	10%	19%	19%	28%	25%	20%	0%	26%	0%	11%	0%	100%	21%	38%	11%	20%	17%	19%	23%	41%	14%	15%	29%	11%	25%	21%	14%
12	20	21%	-1%	0%	20%	30%	16%	18%	25%	20%	0%	30%	25%	22%	67%	0%	18%	0%	22%	0%	22%	31%	13%	18%	14%	38%	14%	22%	0%	22%	7%
13	17	18%	-1%	0%	0%	14%	23%	18%	13%	10%	0%	17%	25%	11%	33%	0%	15%	50%	17%	20%	17%	15%	16%	14%	17%	23%	29%	17%	50%	17%	14%
14	16	20%	-4%	0%	10%	11%	20%	18%	-13%	20%	0%	0%	25%	22%	0%	0%	20%	13%	11%	0%	4%	8%	26%	23%	24%	8%	0%	17%	0%	15%	21%
15	14	17%	-2%	0%	10%	14%	17%	15%	13%	0%	0%	17%	50%	22%	-67%	50%	15%	0%	11%	20%	13%	15%	16%	5%	17%	23%	29%	6%	0%	15%	7%
16	8	10%	-2%	0%	0%	14%	10%	5%	0%	0%	0%	9%	0%	11%	67%	0%	7%	-13%	11%	-20%	17%	4%	10%	0%	10%	0%	14%	17%	25%	8%	0%
17	8	9%	-1%	0%	10%	5%	7%	8%	38%	0%	0%	17%	0%	0%	0%	0%	8%	13%	0%	20%	4%	4%	6%	9%	10%	0%	29%	11%	0%	9%	0%

## 4. Citywide coordination

# CITYWIDE COORDINATION



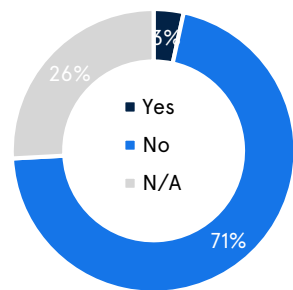
## Sociodemographic data

VOTERS

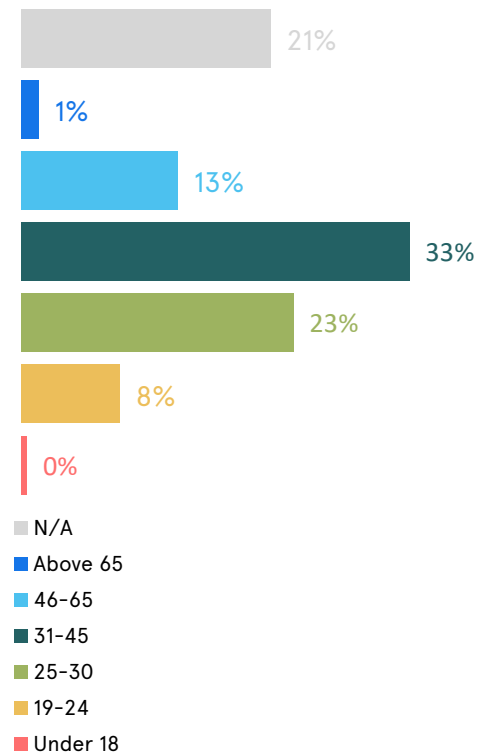
# 205

MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

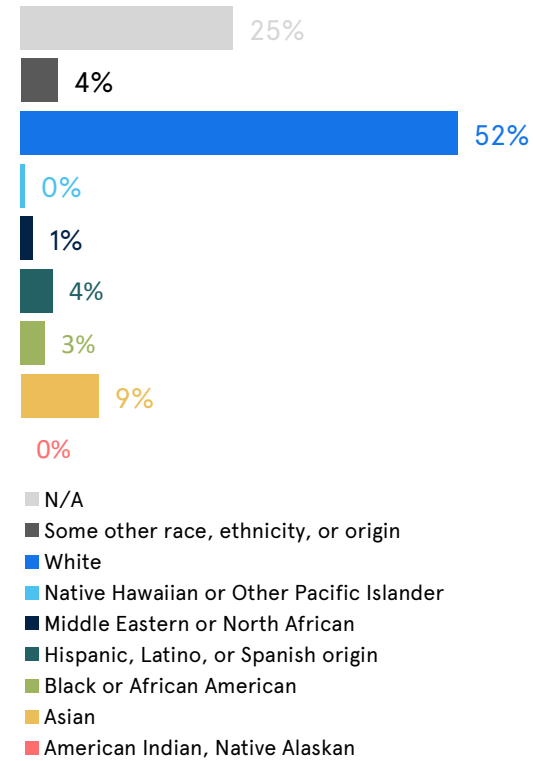
### DISABILITY



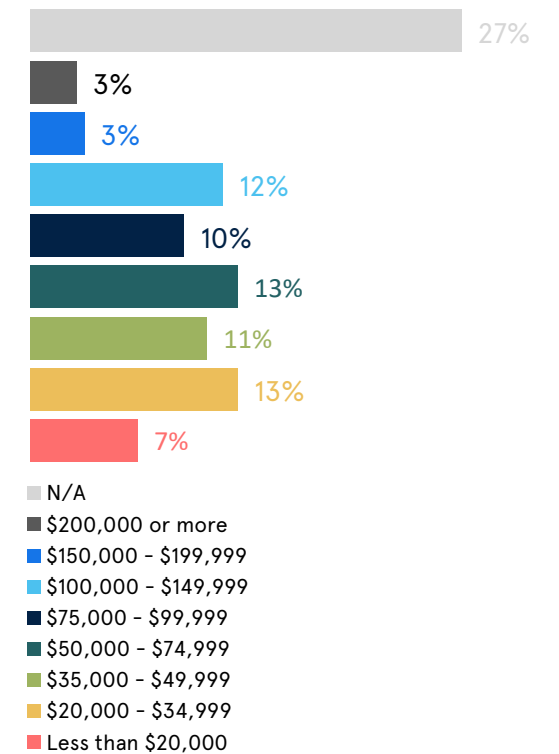
### AGE



### ETHNICITY



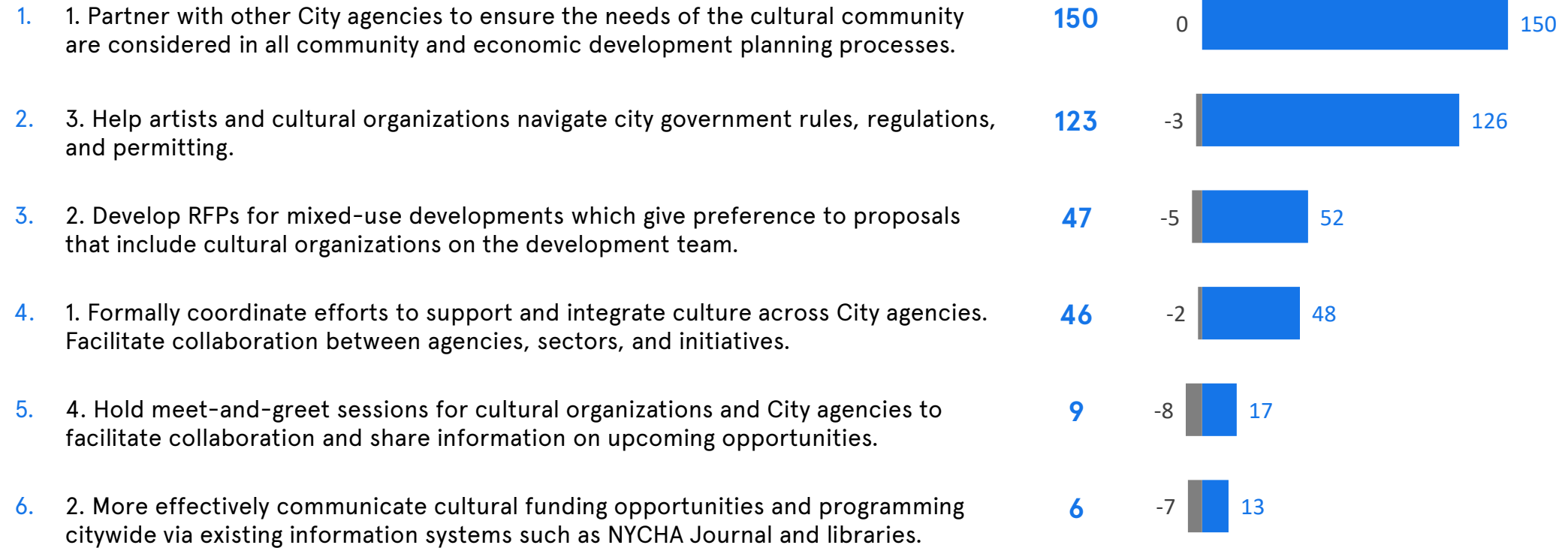
### INCOME (HOUSEHOLD)



# CITYWIDE COORDINATION



## Results



# CITYWIDE COORDINATION



## Results

	Total	+	-	AGE							ETHNICITY								HOUSEHOLD INCOME						DISABILITY							
				Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A	
1. Partner with other City agencies to ensure the needs of the cultural community are considered in all community and economic development planning processes.	205	73%	73%	0%	0%	82%	68%	72%	59%	33%	91%	0%	63%	50%	75%	33%	0%	72%	67%	87%	71%	78%	61%	44%	75%	80%	71%	67%	88%	43%	68%	91%
2. 3. Help artists and cultural organizations navigate city government rules, regulations, and permitting.	60%	61%	-1%	100%	88%	60%	45%	26%	33%	95%	0%	37%	50%	25%	33%	0%	55%	67%	87%	79%	67%	48%	48%	50%	16%	29%	50%	91%	57%	50%	89%	
3. 2. Develop RFPs for mixed-use developments which give preference to proposals that include cultural organizations on the development team.	23%	25%	-2%	100%	0%	23%	31%	37%	100%	2%	0%	21%	50%	50%	67%	100%	25%	11%	10%	7%	30%	52%	22%	30%	44%	29%	-17%	4%	57%	28%	6%	
4. 1. Formally coordinate efforts to support and integrate culture across City agencies. Facilitate collaboration between agencies, sectors, and initiatives.	22%	23%	-1%	0%	6%	21%	33%	44%	0%	2%	0%	58%	50%	13%	33%	-100%	26%	11%	4%	14%	15%	17%	48%	30%	32%	43%	50%	5%	14%	28%	8%	
5. 4. Hold meet-and-greet sessions for cultural organizations and City agencies to facilitate collaboration and share information on upcoming opportunities.	4%	8%	-4%	-100%	12%	13%	4%	0%	33%	-5%	0%	0%	0%	13%	33%	100%	4%	22%	0%	7%	4%	-4%	26%	-10%	20%	0%	-17%	-2%	14%	7%	-4%	
6. 2. More effectively communicate cultural funding opportunities and programming citywide via existing information systems such as NYCHA Journal and libraries.	3%	6%	-3%	0%	12%	9%	-4%	7%	0%	2%	0%	11%	0%	0%	0%	0%	3%	0%	2%	21%	0%	9%	4%	-10%	0%	-14%	17%	4%	0%	4%	0%	

# 5. Equity



# EQUITY

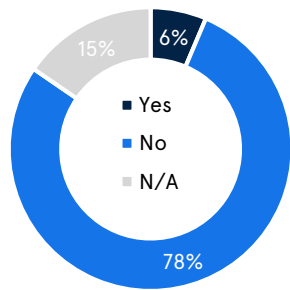
## Sociodemographic data

VOTERS

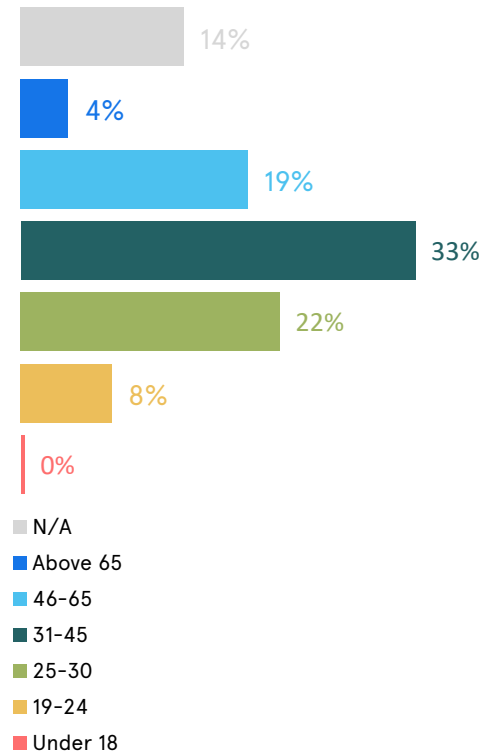
# 298

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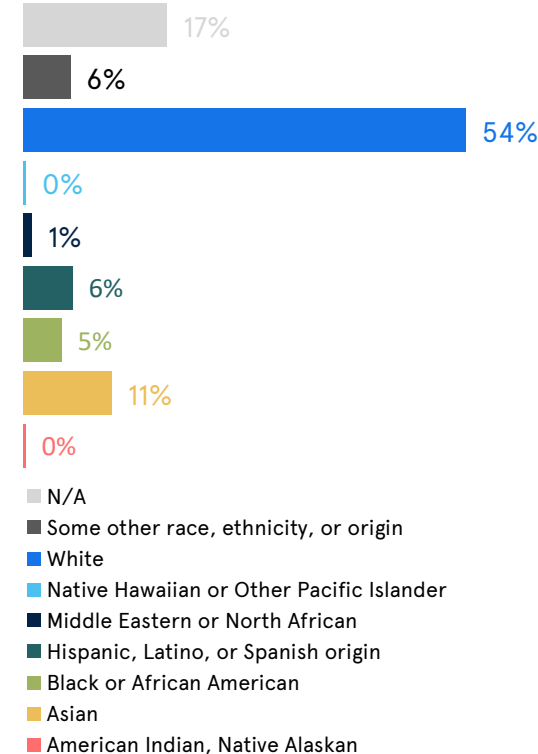
### DISABILITY



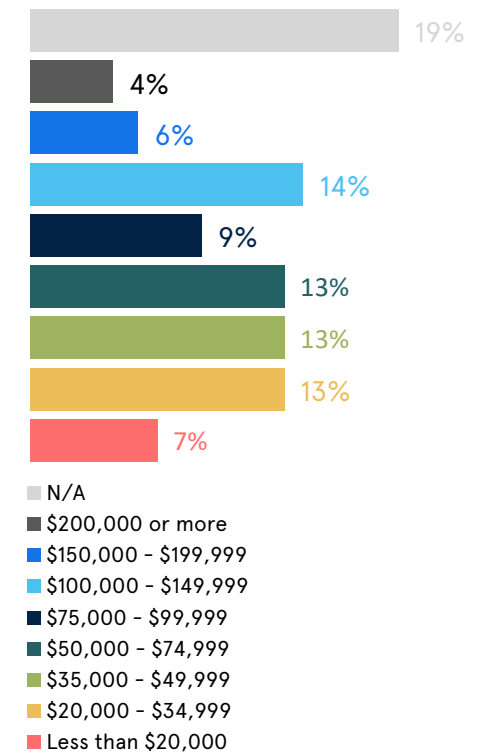
### AGE



### ETHNICITY



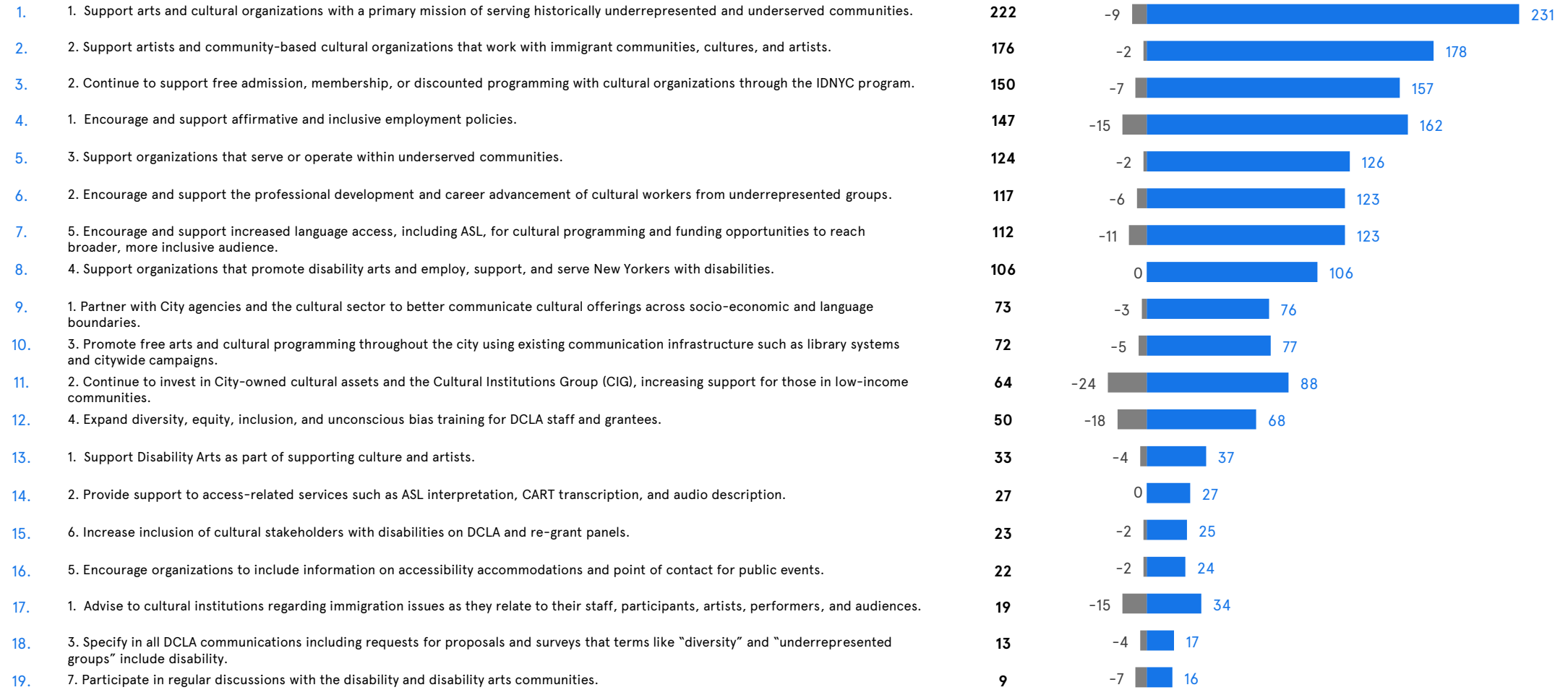
### INCOME (HOUSEHOLD)



# EQUITY



## Results



# EQUITY

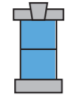
## Results



	Total	AGE									ETHNICITY									HOUSEHOLD INCOME												
		+	-	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A	
1	298	74%	78%	-3%	100%	96%	82%	69%	67%	17%	93%	100%	72%	93%	61%	100%	100%	69%	76%	88%	75%	75%	73%	78%	74%	58%	76%	69%	86%	42%	74%	91%
2		59%	60%	-1%	0%	70%	55%	60%	44%	42%	85%	100%	59%	29%	50%	33%	100%	56%	71%	77%	75%	63%	58%	48%	63%	49%	41%	38%	76%	26%	57%	85%
3		50%	53%	-2%	0%	65%	52%	41%	37%	50%	80%	-100%	41%	50%	39%	33%	0%	47%	53%	75%	70%	58%	30%	40%	37%	49%	29%	31%	78%	32%	45%	83%
4		49%	54%	-5%	100%	70%	62%	37%	39%	17%	71%	0%	44%	71%	83%	67%	0%	42%	24%	67%	85%	58%	43%	38%	59%	35%	12%	15%	69%	32%	46%	74%
5		42%	42%	-1%	100%	30%	37%	46%	54%	50%	22%	100%	72%	43%	44%	100%	0%	41%	41%	21%	15%	48%	48%	55%	52%	56%	53%	31%	17%	26%	47%	22%
6		39%	41%	-2%	100%	30%	29%	56%	44%	25%	17%	0%	63%	79%	72%	33%	100%	33%	29%	25%	20%	33%	50%	55%	44%	53%	29%	46%	21%	26%	45%	17%
7		38%	41%	-4%	100%	57%	43%	28%	16%	17%	76%	100%	31%	29%	22%	33%	0%	36%	6%	65%	50%	38%	38%	30%	15%	16%	41%	23%	67%	21%	31%	78%
8		36%	36%	0%	100%	48%	37%	29%	21%	25%	63%	100%	22%	36%	17%	33%	0%	34%	24%	60%	55%	38%	30%	15%	30%	23%	47%	15%	59%	37%	30%	63%
9		24%	26%	-1%	0%	4%	31%	30%	33%	8%	5%	0%	25%	21%	22%	0%	100%	31%	18%	8%	5%	23%	25%	30%	41%	37%	41%	31%	5%	21%	29%	4%
10		24%	26%	-2%	0%	9%	28%	23%	35%	42%	10%	0%	22%	14%	11%	67%	0%	30%	41%	8%	35%	25%	23%	20%	33%	40%	35%	8%	9%	16%	28%	9%
11		21%	30%	-8%	0%	17%	18%	25%	30%	25%	7%	-100%	22%	29%	22%	-33%	0%	27%	24%	8%	30%	23%	8%	23%	7%	40%	24%	31%	17%	11%	25%	7%
12		17%	23%	-6%	0%	4%	28%	16%	19%	17%	5%	0%	28%	29%	22%	33%	0%	14%	18%	13%	10%	15%	23%	33%	19%	14%	-6%	23%	12%	26%	18%	9%
13		11%	12%	-1%	0%	13%	5%	16%	12%	17%	5%	0%	9%	21%	22%	0%	100%	11%	6%	8%	5%	15%	8%	13%	19%	12%	18%	8%	7%	21%	12%	4%
14		9%	9%	0%	0%	9%	9%	7%	9%	25%	10%	0%	9%	0%	0%	33%	0%	11%	6%	10%	5%	3%	18%	5%	4%	12%	12%	8%	12%	32%	8%	7%
15		8%	8%	-1%	0%	0%	6%	11%	4%	33%	5%	100%	3%	0%	0%	0%	100%	11%	-6%	6%	0%	3%	20%	8%	7%	9%	12%	0%	5%	42%	6%	2%
16		7%	8%	-1%	0%	9%	6%	5%	12%	17%	5%	0%	9%	7%	6%	0%	0%	6%	12%	12%	10%	8%	13%	3%	7%	2%	12%	8%	9%	21%	6%	7%
17		6%	11%	-5%	0%	9%	9%	5%	4%	8%	7%	0%	13%	0%	11%	-33%	0%	6%	-6%	10%	15%	5%	23%	3%	4%	-5%	-6%	0%	10%	16%	6%	7%
18		4%	6%	-1%	0%	4%	5%	5%	4%	17%	0%	0%	9%	-7%	6%	0%	0%	4%	12%	2%	10%	8%	5%	3%	0%	7%	0%	0%	3%	26%	3%	0%
19		3%	5%	-2%	0%	0%	0%	1%	7%	25%	2%	0%	3%	-7%	-6%	33%	0%	5%	-6%	4%	0%	5%	8%	-3%	-4%	5%	0%	8%	5%	16%	3%	0%

## 6. Neighborhood Character

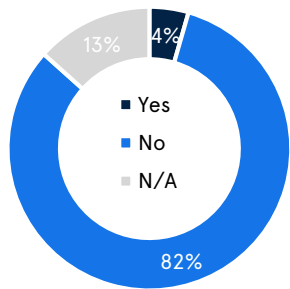
# NEIGHBORHOOD CHARACTER



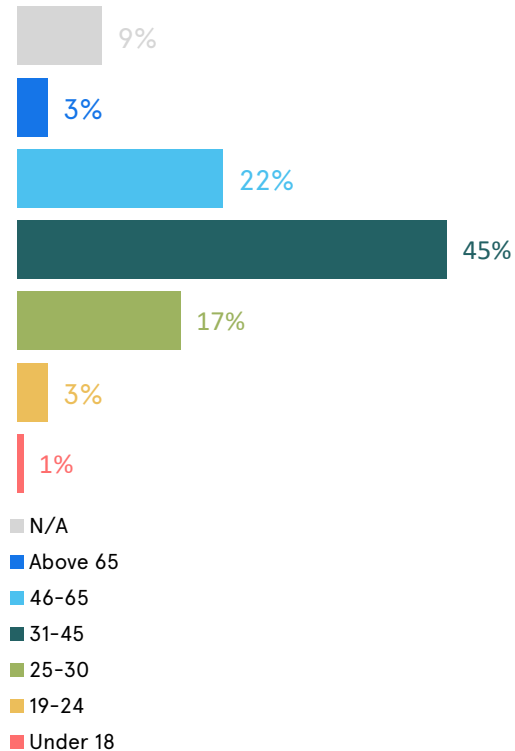
## Sociodemographic data

VOTERS  
**157**  
MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

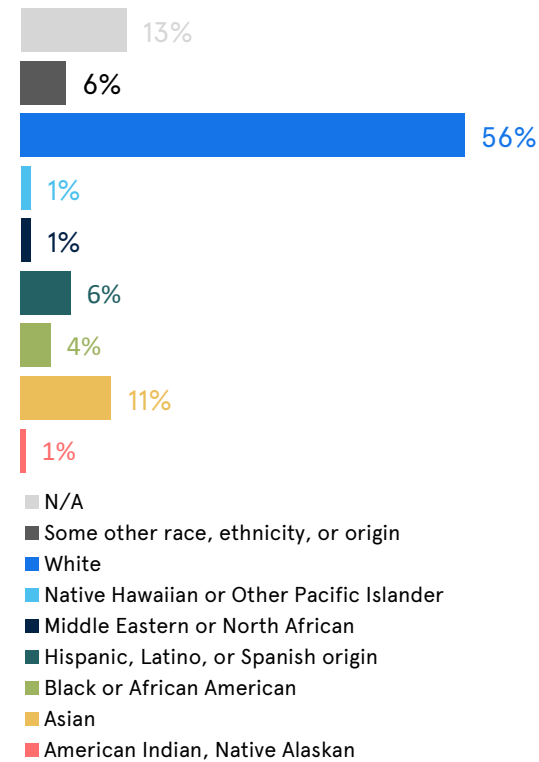
### DISABILITY



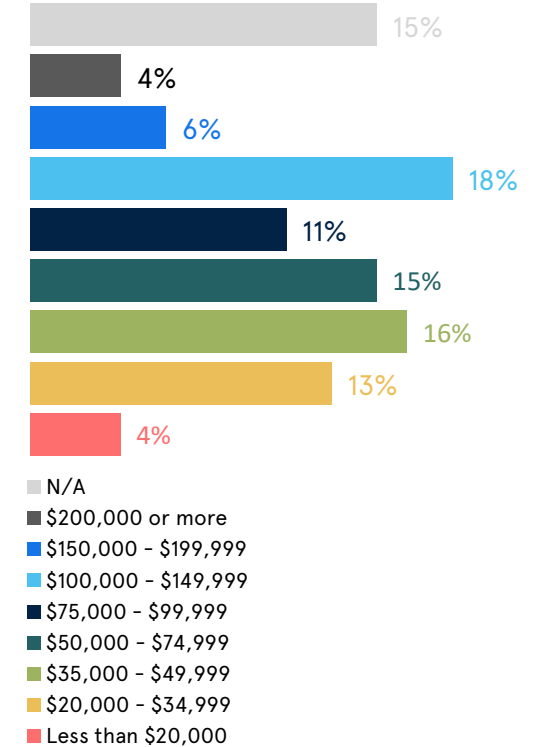
### AGE



### ETHNICITY



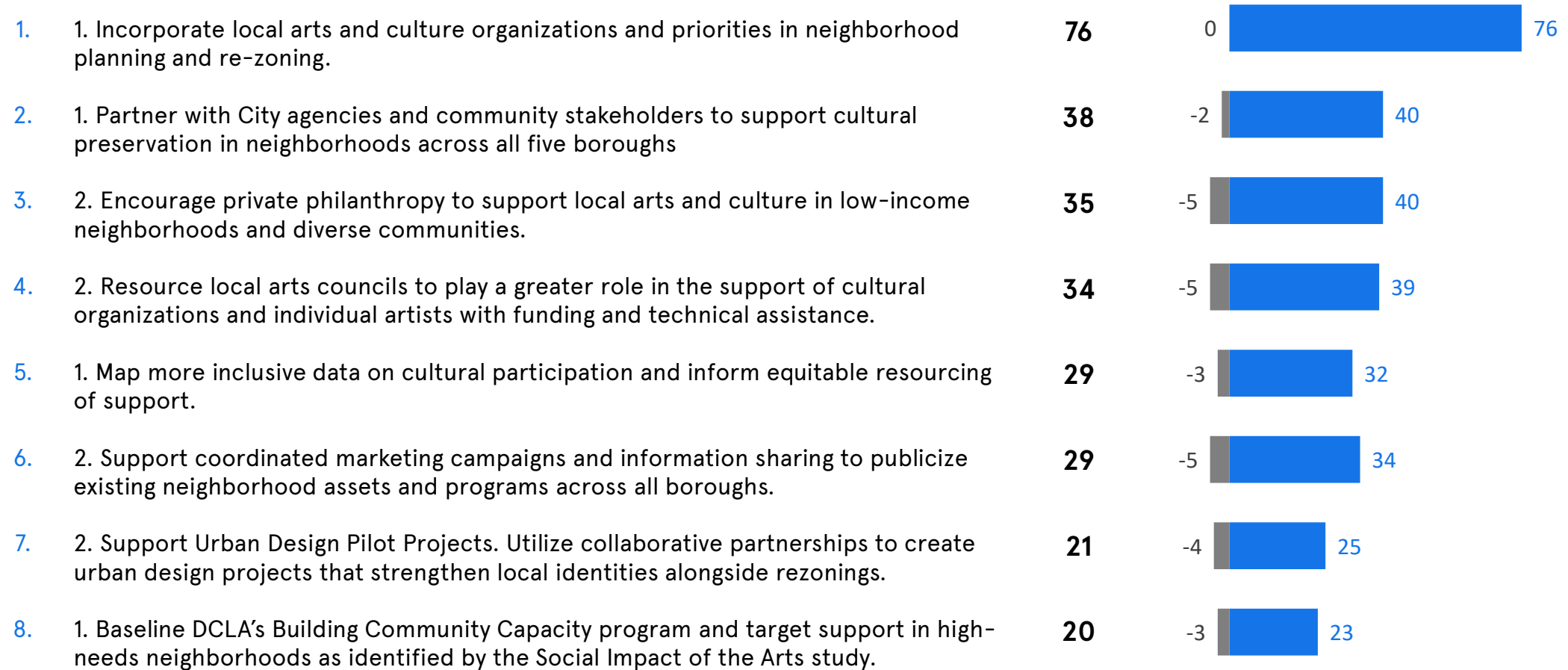
### INCOME (HOUSEHOLD)



# NEIGHBORHOOD CHARACTER



## Results



# NEIGHBORHOOD CHARACTER



## Results

	Total			AGE							ETHNICITY								HOUSEHOLD INCOME						DISABILITY									
	+	-	%	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A			
1	1. Incorporate local arts and culture organizations and priorities in neighborhood planning and re-zoning.			48%	48%	0%	100%	80%	37%	56%	38%	60%	36%	100%	39%	50%	40%	100%	0%	52%	56%	38%	50%	40%	60%	48%	53%	46%	56%	50%	39%	57%	49%	43%
2	1. Partner with City agencies and community stakeholders to support cultural preservation in neighborhoods across all five boroughs			24%	25%	-1%	0%	40%	15%	23%	35%	20%	21%	100%	28%	50%	20%	0%	50%	19%	44%	24%	0%	30%	20%	22%	47%	36%	-11%	0%	22%	0%	27%	14%
3	2. Encourage private philanthropy to support local arts and culture in low-income neighborhoods and diverse communities.			22%	25%	-3%	0%	0%	7%	28%	29%	0%	21%	0%	22%	17%	10%	-50%	0%	26%	33%	19%	50%	15%	20%	17%	18%	39%	11%	17%	29%	23%	14%	
4	2. Resource local arts councils to play a greater role in the support of cultural organizations and individual artists with funding and technical assistance.			22%	25%	-3%	0%	0%	33%	15%	24%	40%	29%	0%	44%	67%	10%	0%	0%	15%	11%	33%	17%	35%	20%	26%	6%	18%	0%	50%	26%	43%	20%	24%
5	1. Map more inclusive data on cultural participation and inform equitable resourcing of support.			18%	20%	-2%	-100%	20%	44%	13%	15%	20%	14%	0%	11%	0%	30%	50%	50%	19%	22%	14%	17%	20%	16%	30%	12%	14%	22%	17%	17%	0%	19%	24%
6	2. Support coordinated marketing campaigns and information sharing to publicize existing neighborhood assets and programs across all boroughs.			18%	22%	-3%	0%	20%	19%	23%	12%	20%	14%	0%	0%	0%	40%	50%	50%	18%	22%	24%	0%	20%	20%	9%	29%	7%	44%	33%	22%	0%	19%	19%
7	2. Support Urban Design Pilot Projects. Utilize collaborative partnerships to create urban design projects that strengthen local identities alongside rezonings.			13%	16%	-3%	100%	20%	15%	11%	3%	20%	36%	0%	17%	0%	10%	0%	50%	15%	-11%	19%	17%	10%	12%	9%	18%	11%	22%	0%	22%	14%	12%	24%
8	1. Baseline DCLA's Building Community Capacity program and target support in high-needs neighborhoods as identified by the Social Impact of the Arts study.			13%	15%	-2%	0%	0%	15%	11%	21%	0%	7%	0%	17%	0%	20%	0%	0%	16%	-11%	10%	0%	15%	20%	17%	12%	0%	22%	17%	13%	0%	15%	5%

## 7. Health of Cultural Sector

# HEALTH OF CULTURAL SECTOR



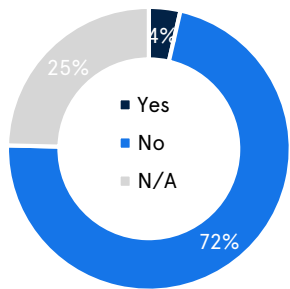
## Sociodemographic data

VOTERS

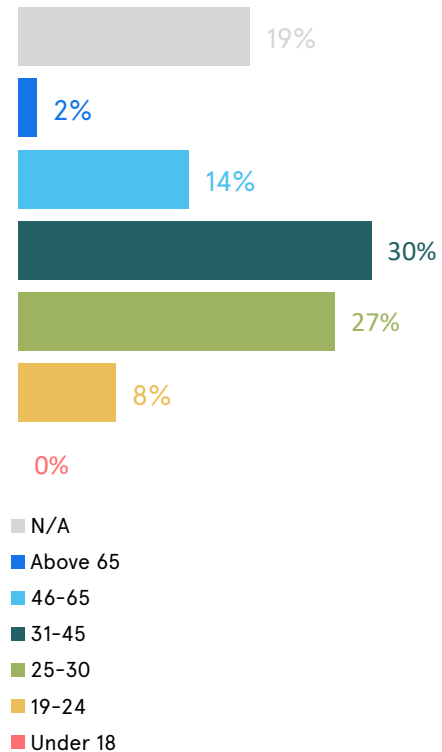
195

MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017

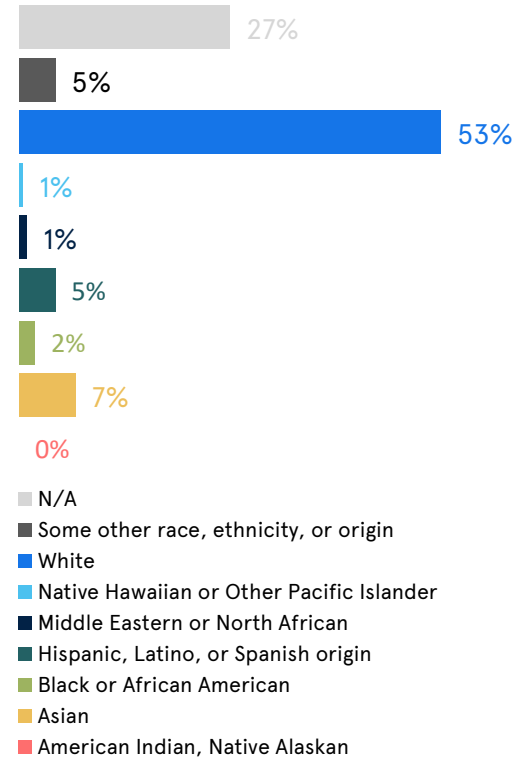
### DISABILITY



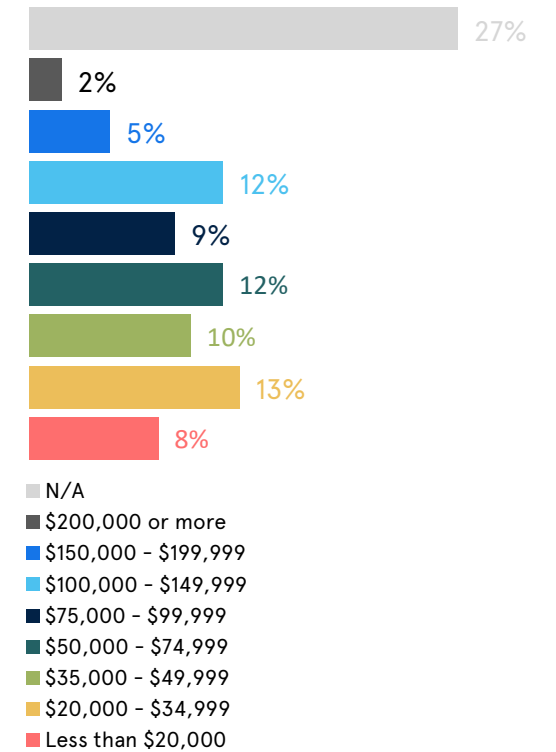
### AGE



### ETHNICITY



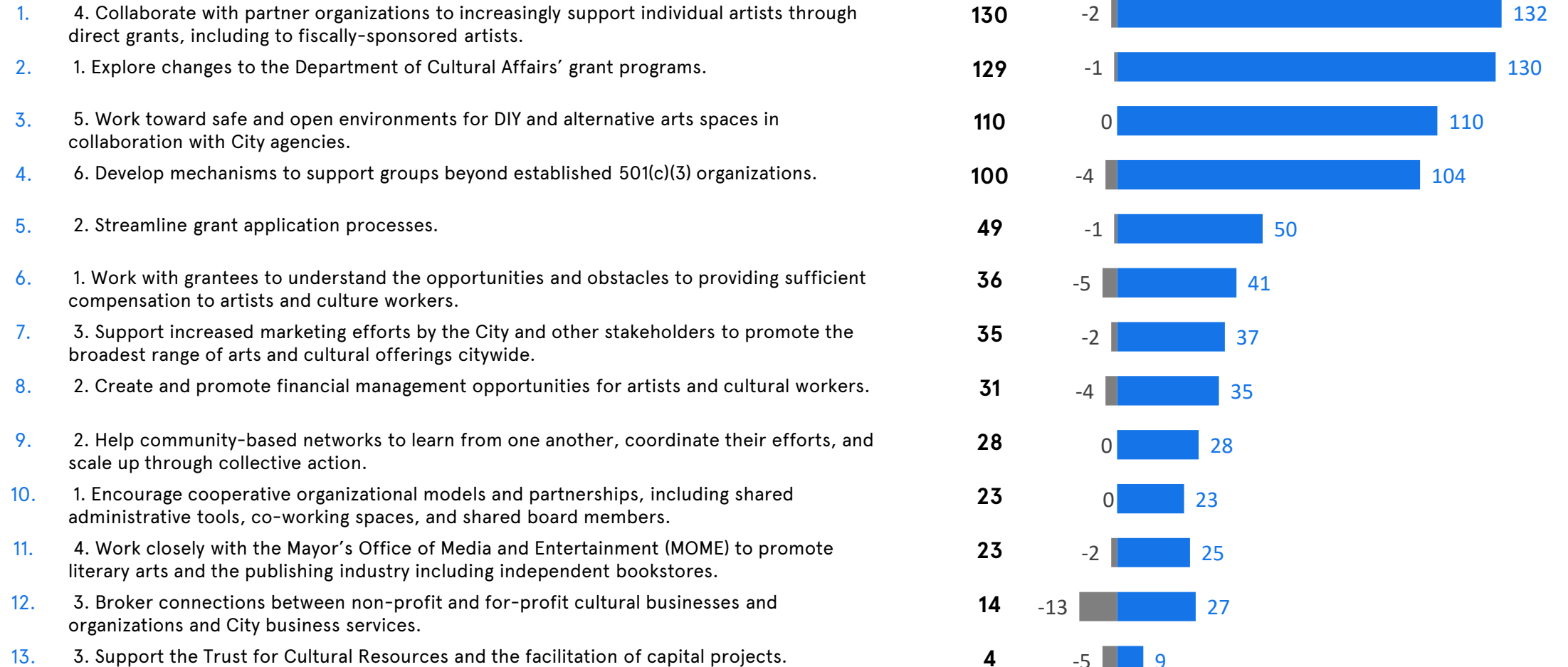
### INCOME (HOUSEHOLD)



# HEALTH OF CULTURAL SECTOR



## Results



# HEALTH OF CULTURAL SECTOR



## Results

	Total	AGE									ETHNICITY								HOUSEHOLD INCOME								DISABILITY					
		+	-	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A	
1	4. Collaborate with partner organizations to increasingly support individual artists through direct grants, including to fiscally-sponsored artists.	67%	68%	-1%	0%	88%	69%	64%	46%	33%	76%	0%	64%	75%	67%	0%	0%	63%	78%	75%	94%	73%	60%	42%	78%	50%	70%	25%	75%	71%	64%	75%
2	1. Explore changes to the Department of Cultural Affairs' grant programs.	66%	67%	-1%	0%	81%	63%	66%	46%	33%	82%	0%	71%	75%	56%	100%	100%	63%	33%	75%	81%	50%	70%	50%	56%	71%	60%	75%	77%	43%	63%	79%
3	5. Work toward safe and open environments for DIY and alternative arts spaces in collaboration with City agencies.	56%	56%	0%	0%	81%	62%	40%	46%	0%	76%	0%	29%	25%	56%	50%	0%	51%	67%	77%	75%	62%	40%	46%	50%	33%	50%	50%	74%	86%	49%	75%
4	6. Develop mechanisms to support groups beyond established 501(c)(3) organizations.	51%	53%	-2%	0%	75%	62%	34%	25%	0%	76%	0%	57%	50%	33%	50%	0%	45%	22%	71%	75%	50%	50%	33%	39%	29%	30%	25%	74%	29%	46%	71%
5	2. Streamline grant application processes.	25%	26%	-1%	0%	25%	17%	31%	43%	100%	8%	0%	43%	50%	44%	0%	0%	27%	33%	12%	0%	35%	30%	33%	22%	29%	50%	50%	15%	14%	29%	15%
6	1. Work with grantees to understand the opportunities and obstacles to providing sufficient compensation to artists and culture workers.	18%	21%	-3%	0%	13%	15%	28%	29%	33%	3%	0%	21%	25%	0%	50%	0%	24%	22%	8%	6%	19%	20%	38%	28%	42%	0%	0%	4%	29%	22%	6%
7	3. Support increased marketing efforts by the City and other stakeholders to promote the broadest range of arts and cultural offerings citywide.	18%	19%	-1%	0%	0%	15%	17%	39%	67%	11%	0%	29%	0%	22%	100%	0%	17%	22%	13%	19%	23%	0%	8%	17%	42%	30%	50%	11%	29%	21%	8%
8	2. Create and promote financial management opportunities for artists and cultural workers.	16%	18%	-2%	0%	13%	17%	19%	21%	33%	5%	0%	29%	50%	0%	0%	100%	17%	22%	8%	13%	12%	25%	38%	11%	13%	10%	25%	9%	0%	19%	10%
9	2. Help community-based networks to learn from one another, coordinate their efforts, and scale up through collective action.	14%	14%	0%	0%	0%	13%	21%	21%	0%	8%	0%	21%	25%	44%	50%	0%	12%	33%	8%	6%	15%	30%	29%	28%	0%	10%	0%	8%	0%	18%	6%
10	1. Encourage cooperative organizational models and partnerships, including shared administrative tools, co-working spaces, and shared board members.	12%	12%	0%	0%	13%	8%	22%	7%	0%	5%	0%	0%	0%	22%	0%	100%	15%	11%	6%	6%	12%	10%	13%	22%	17%	20%	25%	6%	29%	13%	6%
11	4. Work closely with the Mayor's Office of Media and Entertainment (MOME) to promote literary arts and the publishing industry including independent bookstores.	12%	13%	-1%	0%	13%	17%	5%	18%	67%	5%	0%	21%	25%	11%	0%	0%	10%	22%	12%	19%	23%	10%	21%	0%	0%	10%	25%	9%	29%	12%	8%
12	3. Broker connections between non-profit and for-profit cultural businesses and organizations and City business services.	7%	14%	-7%	0%	0%	12%	10%	0%	0%	5%	0%	7%	0%	0%	-50%	100%	8%	22%	6%	6%	8%	0%	8%	28%	-4%	10%	0%	8%	14%	7%	6%
13	3. Support the Trust for Cultural Resources and the facilitation of capital projects.	2%	5%	-3%	0%	0%	-4%	9%	7%	0%	-3%	0%	0%	0%	11%	-50%	0%	6%	-11%	-2%	0%	4%	5%	-4%	-6%	8%	10%	25%	0%	0%	4%	-2%

## 8. Social & Economic Impact

# SOCIAL & ECONOMIC IMPACT



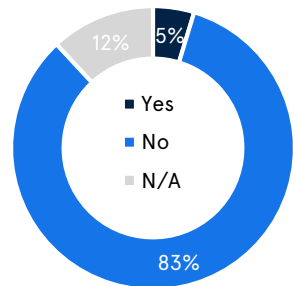
## Sociodemographic data

VOTERS

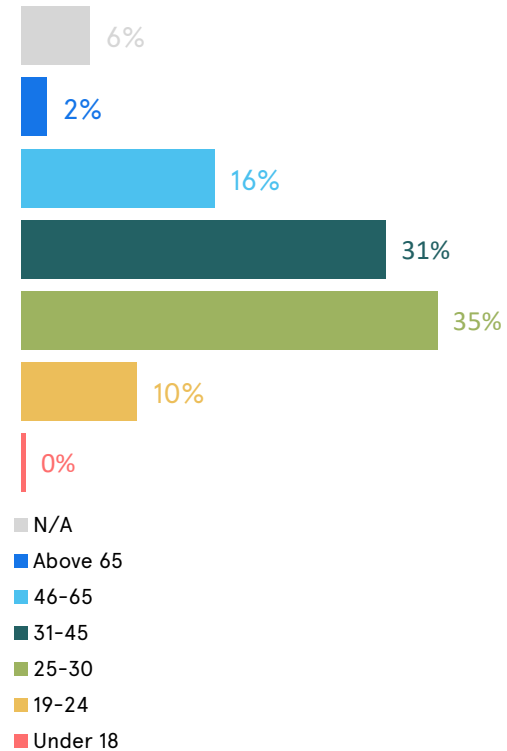
277

MAY 15<sup>TH</sup> - MAY 31<sup>ST</sup> 2017  
EN: 276 ES: 1

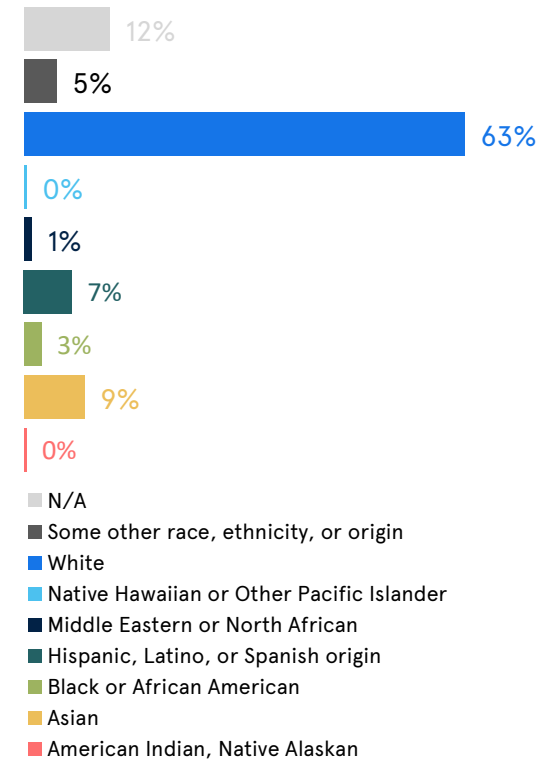
DISABILITY



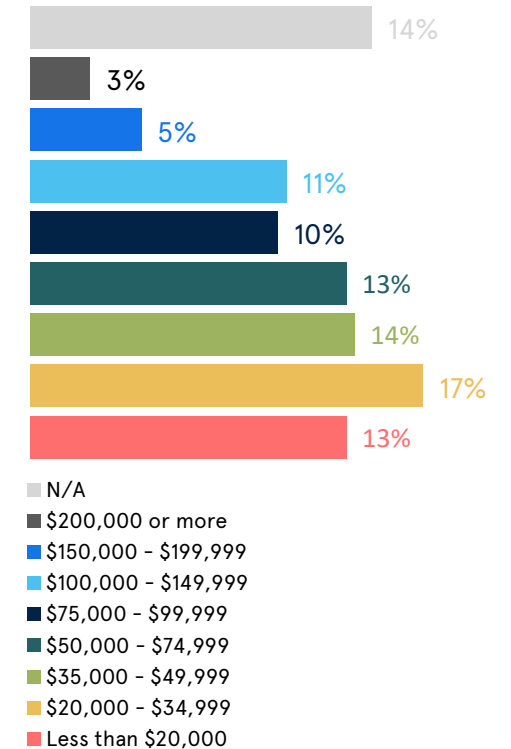
AGE



ETHNICITY



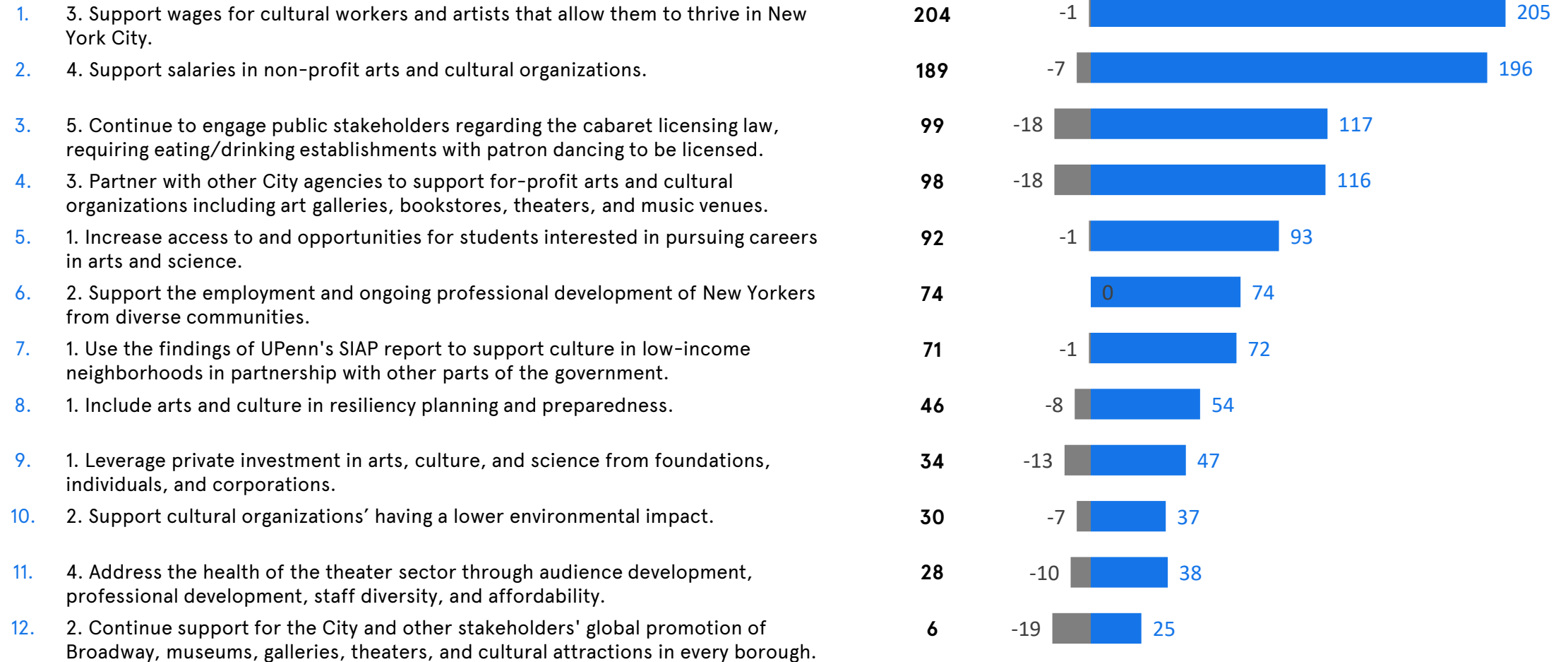
INCOME (HOUSEHOLD)



# SOCIAL AND ECONOMIC IMPACT



## Results



# SOCIAL AND ECONOMIC IMPACT



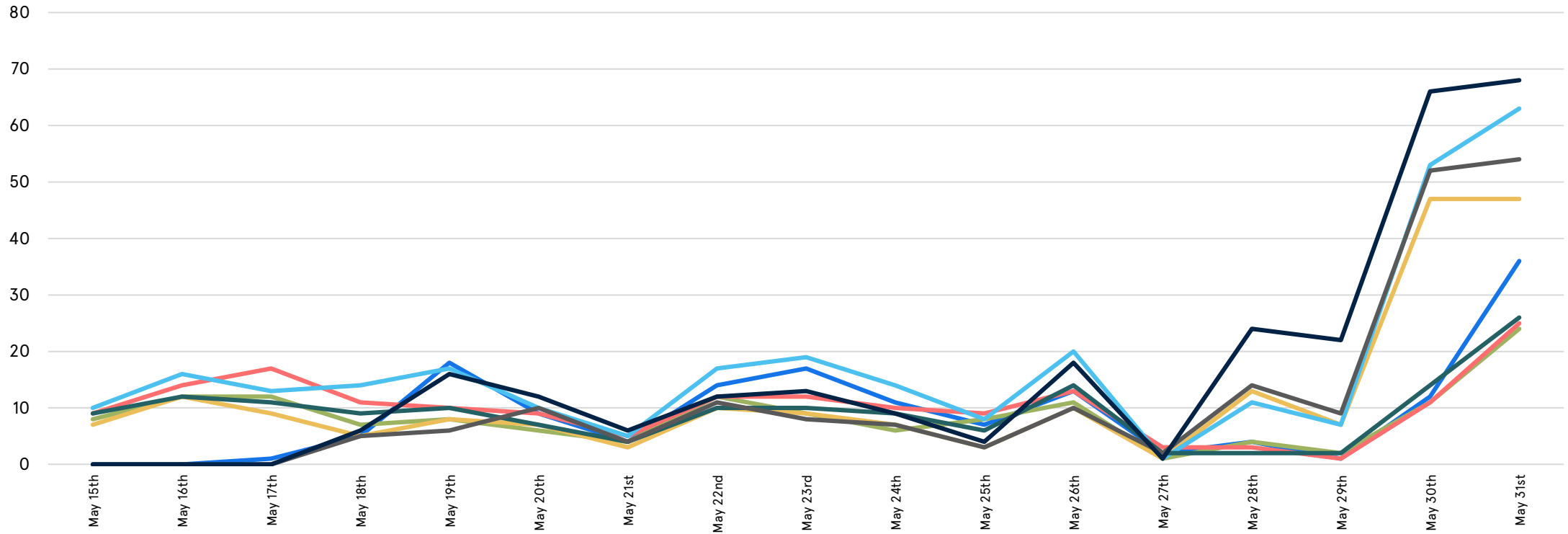
## Results

				AGE							ETHNICITY							HOUSEHOLD INCOME							DISABILITY							
	Total	+	-	Under 18	19-24	25-30	31-45	46-65	Above 65	N/A	American Indian, Native Alaskan	Asian	Black or African American	Hispanic, Latino, or Spanish origin	Middle Eastern or North African	Native Hawaiian or Other Pacific Islander	White	Some other race, ethnicity, or origin	N/A	Less than \$20,000	\$20,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or more	N/A	Yes	No	N/A	
1	277			1	27	97	85	45	6	16	1	24	7	19	3	1	175	13	34	37	46	38	37	29	30	13	7	40	13	231	33	
1	3.Support wages for cultural workers and artists that allow them to thrive in New York City.	74%	74%	0%	0%	70%	78%	79%	53%	67%	88%	100%	63%	86%	58%	100%	0%	73%	77%	88%	76%	80%	76%	73%	62%	67%	46%	57%	88%	69%	72%	88%
2	4.Support salaries in non-profit arts and cultural organizations.	68%	71%	-3%	0%	63%	72%	64%	76%	33%	75%	100%	58%	43%	58%	67%	100%	69%	77%	79%	78%	54%	61%	76%	55%	70%	77%	57%	83%	54%	67%	82%
3	5.Continue to engage public stakeholders regarding the cabaret licensing law, requiring eating/drinking establishments with patron dancing to be licensed.	36%	42%	-6%	0%	52%	51%	22%	13%	17%	63%	100%	13%	29%	11%	33%	0%	35%	46%	65%	49%	37%	34%	22%	17%	40%	8%	0%	63%	54%	30%	67%
4	3.Partner with other City agencies to support for-profit arts and cultural organizations including art galleries, bookstores, theaters, and music venues.	35%	42%	-6%	100%	67%	48%	13%	20%	17%	69%	0%	29%	0%	16%	0%	100%	33%	54%	68%	59%	43%	18%	32%	28%	3%	15%	14%	63%	31%	31%	70%
5	1.Increase access to and opportunities for students interested in pursuing careers in arts and science.	33%	34%	0%	0%	30%	26%	38%	44%	33%	31%	0%	38%	71%	47%	33%	0%	31%	31%	26%	24%	35%	26%	38%	55%	37%	15%	43%	28%	46%	35%	18%
6	2.Support the employment and ongoing professional development of New Yorkers from diverse communities.	27%	27%	0%	0%	22%	26%	34%	27%	0%	13%	0%	42%	29%	58%	67%	0%	23%	15%	18%	19%	33%	32%	24%	34%	27%	15%	29%	23%	23%	29%	12%
7	1. Use the findings of UPenn's SIAP report to support culture in low-income neighborhoods in partnership with other parts of the government.	26%	26%	0%	0%	22%	22%	32%	24%	50%	19%	100%	38%	29%	42%	67%	100%	23%	15%	15%	22%	28%	34%	30%	34%	23%	15%	43%	10%	23%	28%	9%
8	1.Include arts and culture in resiliency planning and preparedness.	17%	19%	-3%	0%	26%	18%	12%	22%	50%	-6%	0%	33%	29%	11%	33%	100%	17%	15%	3%	19%	13%	26%	19%	14%	23%	31%	0%	3%	23%	18%	3%
9	1.Leverage private investment in arts, culture, and science from foundations, individuals, and corporations.	12%	17%	-5%	0%	0%	7%	16%	22%	0%	19%	0%	4%	14%	0%	-33%	0%	16%	15%	9%	8%	9%	8%	16%	14%	23%	15%	29%	8%	0%	13%	9%
10	2.Support cultural organizations' having a lower environmental impact.	11%	13%	-3%	0%	11%	7%	15%	13%	17%	0%	0%	13%	14%	21%	0%	0%	10%	15%	9%	3%	4%	26%	8%	14%	13%	8%	29%	8%	15%	11%	6%
11	4.Address the health of the theater sector through audience development, professional development, staff diversity, and affordability.	10%	14%	-4%	0%	0%	3%	14%	18%	33%	19%	0%	4%	29%	11%	-33%	0%	10%	23%	9%	5%	11%	16%	0%	10%	10%	23%	14%	13%	23%	8%	18%
12	2.Continue support for the City and other stakeholders' global promotion of Broadway, museums, galleries, theaters, and cultural attractions in every borough.	2%	9%	-7%	0%	-4%	-2%	1%	16%	17%	0%	0%	13%	-14%	-16%	-33%	0%	4%	15%	-3%	3%	7%	0%	3%	0%	-7%	8%	14%	3%	15%	1%	6%

# Survey Statistics

# SURVEY IN TIME

## Voters by day

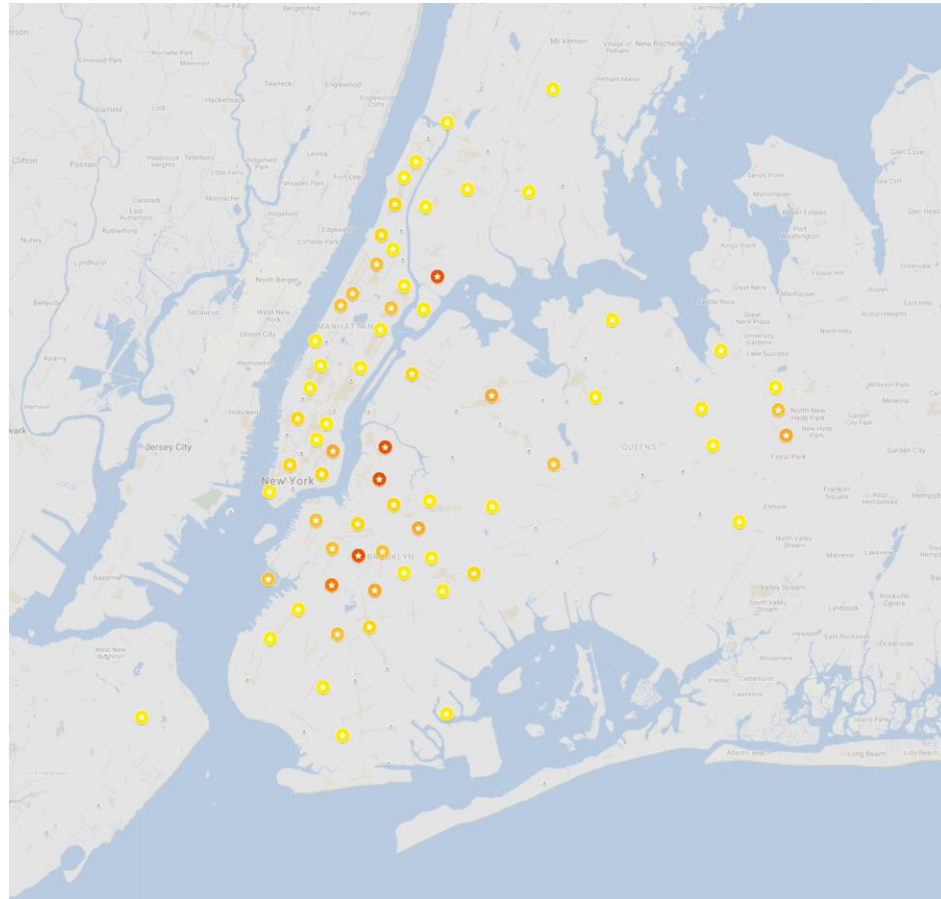


- 154 — AFFORDABILITY
- 174 — ARTS, CULTURE & SCIENCE EDUCATION
- 298 — EQUITY
- 195 — HEALTH OF CULTURAL SECTOR
- 145 — ARTS & CULTURE IN PUBLIC SPACE
- 205 — CITYWIDE COORDINATION
- 157 — NEIGHBORHOOD CHARACTER
- 277 — SOCIAL & ECONOMIC IMPACT

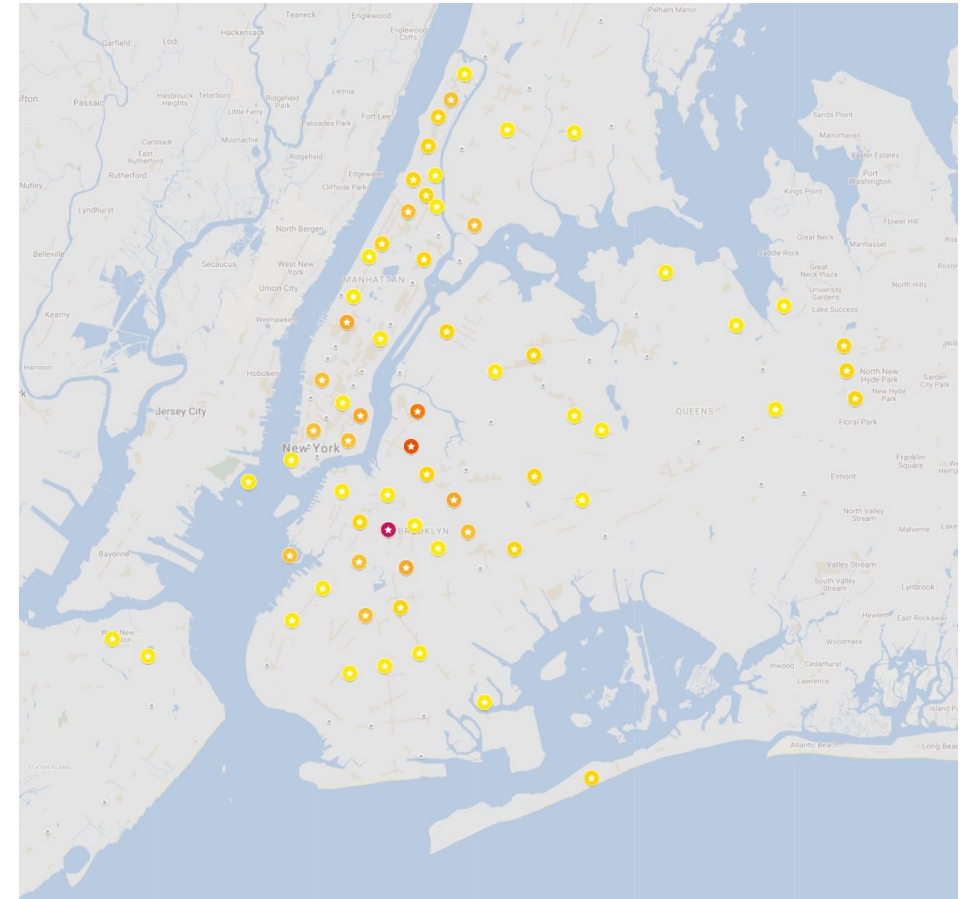
Total voters in all polls: **1605**

# SURVEY GEOGRAPHY

## Voters by ZIP codes



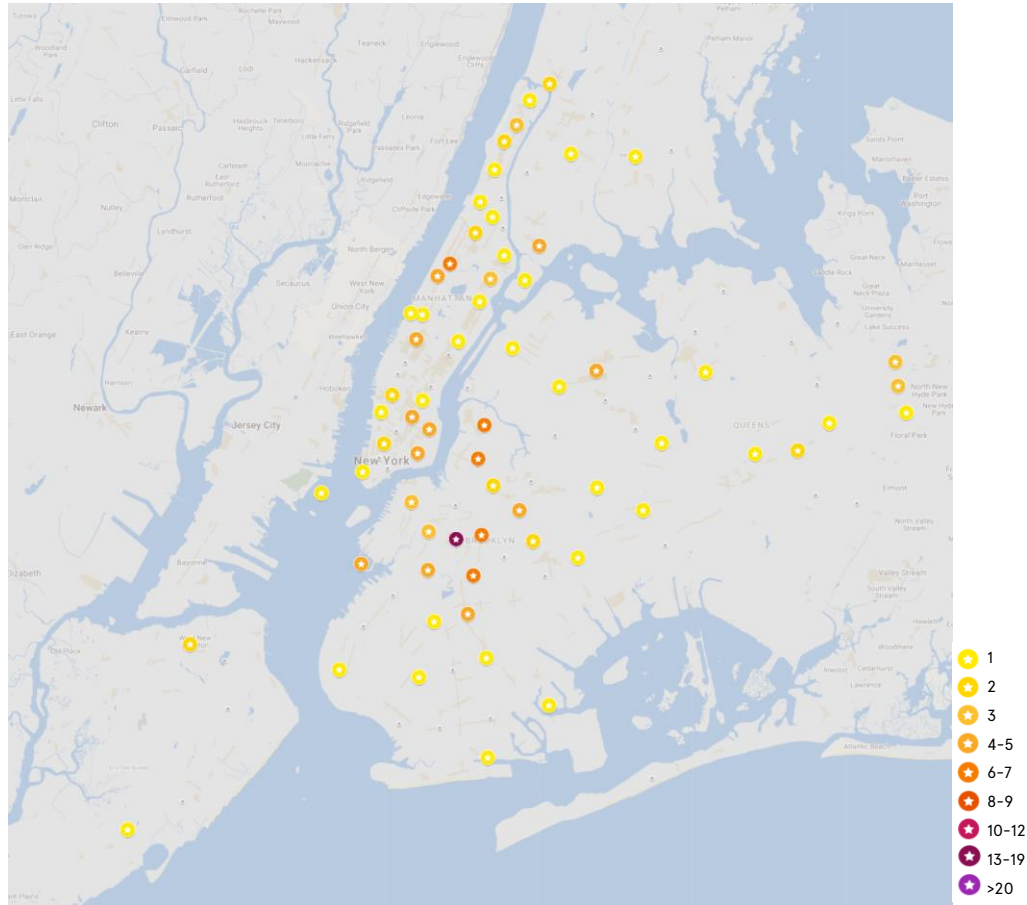
AFFORDABILITY (154)



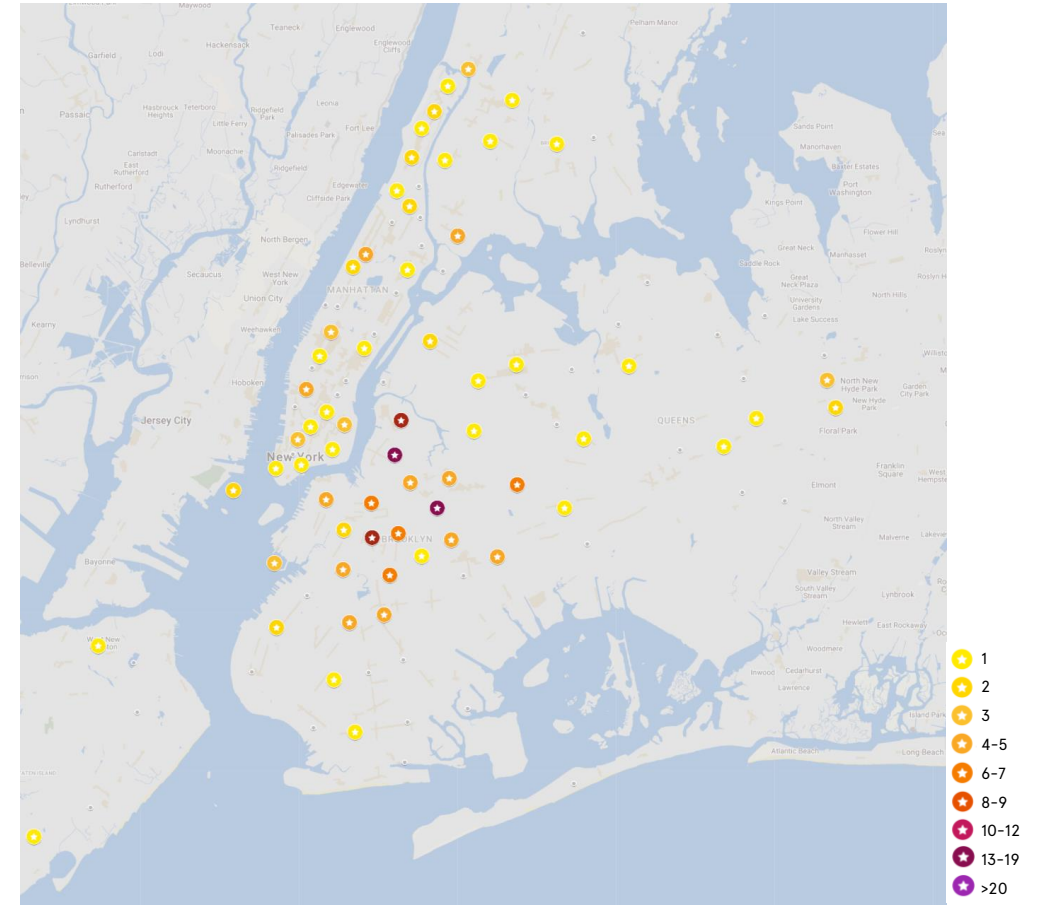
ART AND CULTURE IN PUBLIC SPACE (145)

# SURVEY GEOGRAPHY

## Voters by ZIP codes



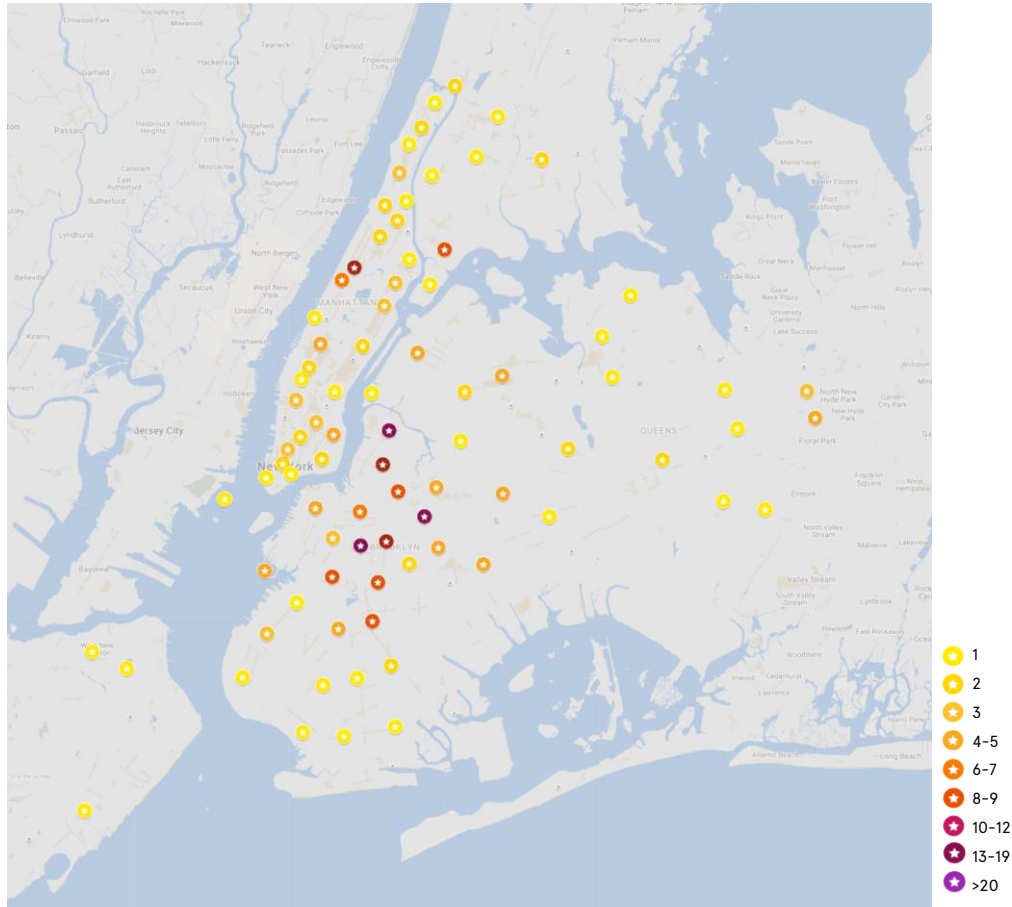
ARTS, CULTURE AND SCIENCE EDUCATION (174)



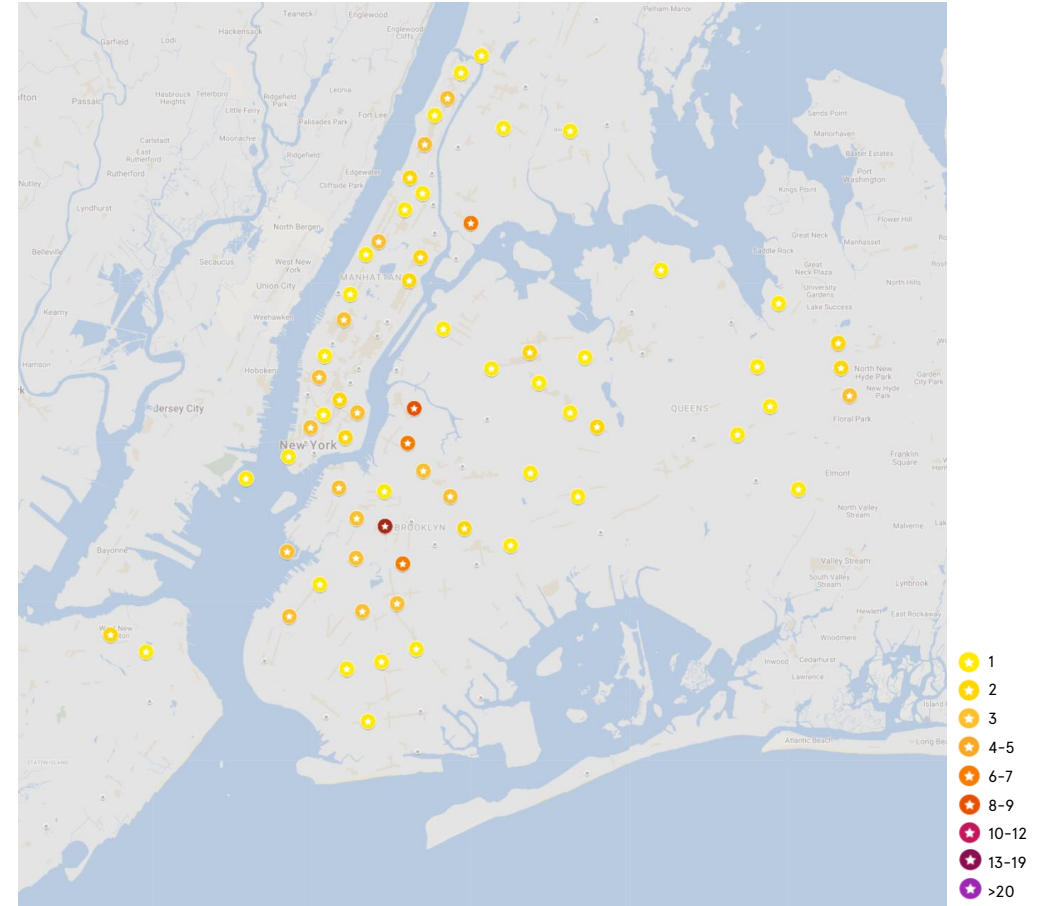
CITYWIDE COORDINATION (205)

# SURVEY GEOGRAPHY

## Voters by ZIP codes



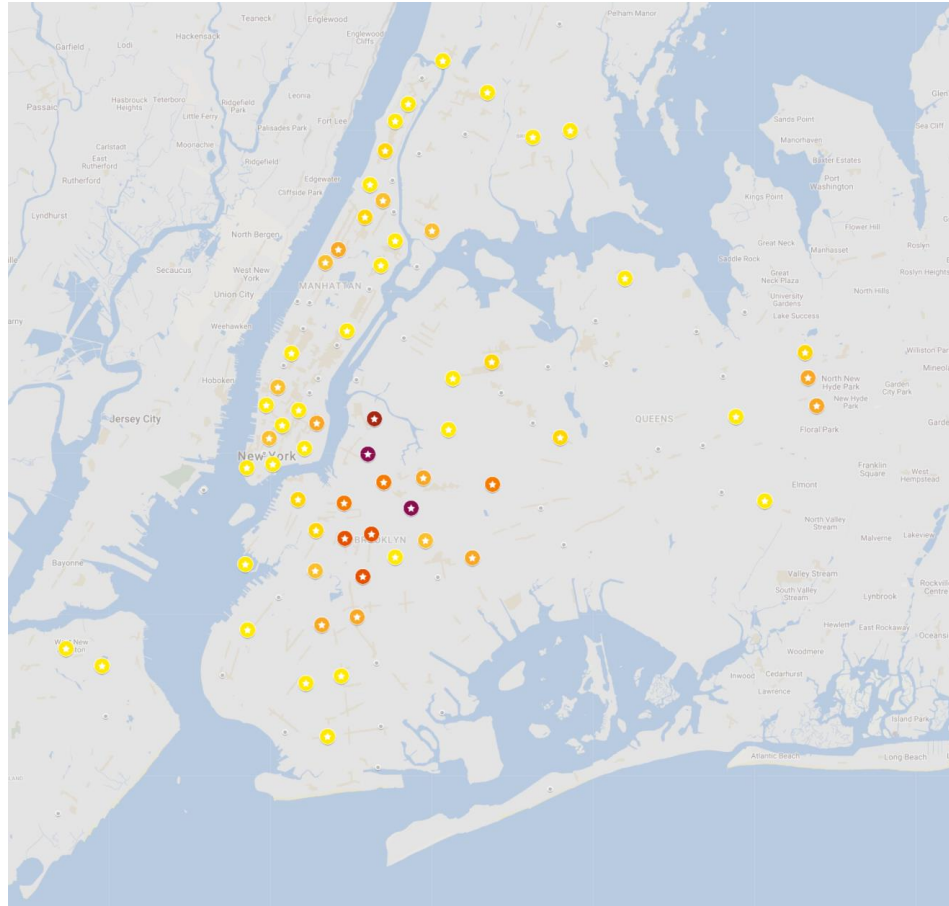
EQUITY (298)



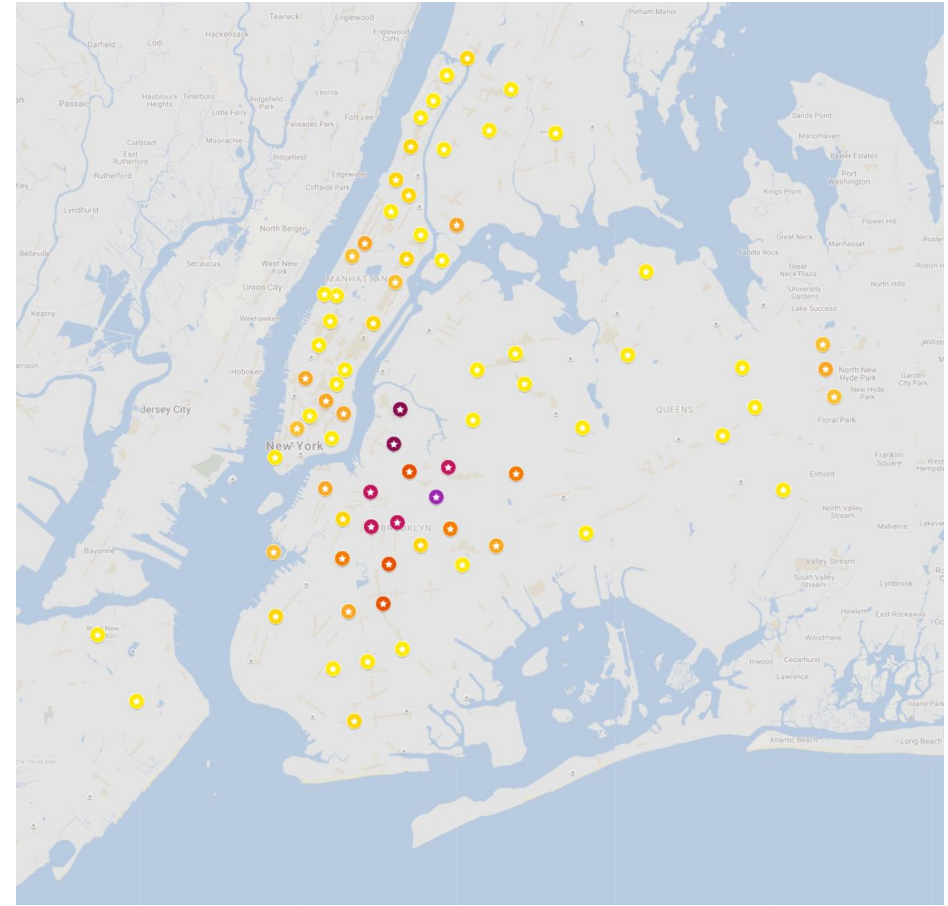
NEIGHBORHOOD CHARACTER (157)

# SURVEY GEOGRAPHY

## Voters by ZIP codes



HEALTH OF CULTURAL SECTOR (195)



SOCIAL & ECONOMIC IMPACT (277)



Thank you.

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www.d21.me